

**AMES AREA METROPOLITAN PLANNING ORGANIZATION  
TRANSPORTATION TECHNICAL COMMITTEE**

**SUBJECT: FY 2022 IOWA'S CLEAN AIR ATTAINMENT PROGRAM (ICAAP)**

**BACKGROUND:**

The Iowa's Clean Air Attainment Program (ICAAP) helps to fund transportation projects and programs that result in attaining or maintaining the national ambient air quality standards (NAAQS). The Ames Area MPO is in attainment of the NAAQS, however, ICAAP funds are available for projects in the area which result in reductions in vehicle emissions and traffic congestion.

The Ames Area MPO is to review all potential ICAAP applications within the area for the following three items: 1) completeness; 2) financial feasibility; 3) conformity with Ames Area MPO transportation planning processes and plan. If these three items criteria are met, the MPO is to adopt formal resolutions stating that the proposed projects conform to the regional transportation plan. These resolutions are needed by the project sponsors in order to submit their project to the Iowa Department of Transportation for consideration. Project sponsors are responsible for delivering their completed application to the Iowa Department of Transportation by the State deadline of October 1, 2020.

The following projects have been submitted for a resolution to the Ames Area MPO for the 2020 ICAAP grant cycle:

<b>Project Sponsor</b>	<b>Sponsor Priority</b>	<b>Project Name</b>	<b>ICAAP Request</b>	<b>Total Cost Project</b>
City of Ames	1	Ames Traffic Network – Phase 2 (Fiber Network & Adaptive Control)	\$1,400,000	\$1,750,000
CyRide	1	West Ames Changes (New Route: #12 Lilac; Added Frequency of Service: #1 Red, #7 Purple & #11 Cherry)	\$320,372	\$400,466
CyRide	2	Cherry (Night Service)	\$33,544	\$41,930
CyRide	3	Lilac (Midday Service)	\$31,655	\$39,569
CyRide	4	Brown (Night Service)	\$29,984	\$37,481

Awards are made by the Iowa Transportation Commission in early 2021. Funds will become available in FY 2022, which begins on October 1, 2021.

**ALTERNATIVES:**

1. Recommend the presented ICAAP projects to the Transportation Policy Committee for formal resolution.
2. Recommend the presented ICAAP projects with Transportation Technical Committee modifications to the Transportation Policy Committee for formal resolutions.

**ADMINISTRATOR'S RECOMMENDATION:**

It is recommended by the Administrator that the Transportation Technical Committee adopt Alternative No. 1, thereby recommending the presented ICAAP projects to the Transportation Policy Committee for formal resolution.

**AMES AREA METROPOLITAN PLANNING ORGANIZATION  
TRANSPORTATION TECHNICAL COMMITTEE**

**SUBJECT: SAFETY PERFORMANCE TARGETS 2017 – 2021**

**BACKGROUND:**

As required by the FAST Act, the Iowa Department of Transportation was required to establish safety measures for five metrics. The Iowa Department of Transportation has submitted the State Highway Safety Improvement Program (HSIP) annual report to the Federal Highway Administration which is deemed submitted as of August 31, 2020. The report included the State’s 2017-2021 safety targets for the performance measures established in 23 § 490.207 as follows:

Performance Measure	Five Year Rolling Averages	
	2015-2019 Baseline	2017-2021 Target
Number of Fatalities	342.0	336.8
Fatality Rate*	1.019	0.983
Number of Serious Injuries	1,420.0	1,370.8
Serious Injury Rate*	4.230	4.002
Non-Motorized Fatalities and Serious Injuries	132.6	131.0

*\*Rates are per 100 million vehicle miles traveled (VMT)*

Like the process last year, the Ames Area MPO is required within 180 days of the State’s submission of the safety performance measures (by February 27, 2021), to adopt safety performance targets which either:

- 1) Support the State’s target by agreeing to plan and program projects so that they contribute toward the accomplishment of the Iowa DOT target for that performance measure, or
- 2) Set quantifiable targets for that performance measure for the MPO’s planning area.

The performance measures apply to all public roadways within the Ames Area MPO, regardless of classification or ownership. Upon approving safety measures, the Ames Area MPO will be required to reflect the performance measures and targets in all Long Range Transportation Plans and Transportation Improvement Programs. Each update to the Long Range Transportation Plan will report system performance measure progress towards achieving these targets. The Transportation Improvement Programs will be required to describe how implementation of the TIP anticipates making progress towards achieving the targets.

**ALTERNATIVES:**

1. Recommend supporting the safety performance targets established by the Iowa Department of Transportation in coordination with Iowa MPOs.
2. Recommend the Ames Area MPO to set quantifiable targets for the safety targets in coordination with the Iowa Department of Transportation.

**ADMINISTRATOR'S RECOMMENDATION:**

It is recommended by the Administrator that the Transportation Technical Committee adopt Alternative No. 1, thereby recommending the Ames Area MPO to support the performance targets established by the Iowa Department of Transportation in coordination with MPOs to the Transportation Policy Committee for formal approval.



CITY OF  
Ames™

City of Ames

TRAFFIC SIGNAL COMMUNICATION NETWORK  
Second Phase – September 2020

IOWA CLEAN AIR ATTAINMENT PROGRAM

## A – INTRODUCTION

This grant application is for the deployment of the Second Phase of the Traffic Communication Network Master Plan for the City of Ames, utilizing the ITS Systems Engineering Process and the Ames Area Metropolitan Planning Organization (AAMPO) Regional Intelligent Transportation Systems (ITS) Architecture, to provide communication, coordination, and management of the traffic signals systems along a short segment of Dayton Avenue, continuing west on E Lincoln Way, south on S University Boulevard, and eastward on Airport Road. This project will continue the program for the City of Ames to improve their ability to monitor, manage, and change traffic signal timings along major arterials in real time to provide optimum traffic signal operations and promote efficient traffic flows. Detailed literature reviews and engineering evaluations have been completed by gbaSI for the City to provide technical information for this grant application.

The majority of transportation related air pollution and emissions occur when traffic is stopped, during initial acceleration after stopping, and during stop and go traffic operations. This Second Phase Deployment will offer opportunities to improve air quality by providing monitoring and management capabilities to City staff for the implementation of optimized signal coordination, reducing congestion, eliminating unnecessary vehicle stops, encouraging uniform traffic flows, and reducing the amount of time traffic waits at signals. This Second Phase Deployment will continue the expansion of the fiber optic communication backbone begun as Phase One of this program and will facilitate the expansion of the Advanced Traffic Management System (ATMS) to other corridors with future projects.

These improvements also fall in line with the City's existing EcoSmart strategy, which strives to reduce energy consumption and decrease the City's carbon footprint. This strategy involves several programs including Smart Ride, which focuses on efforts to reduce carbon emissions through increasing efficiency in transportation services both in city operations and in public services. The City of Ames has already moved to purchasing fuel-efficient vehicles including sub-compacts, hybrids, and an all-electric Zenn vehicle for fuel-efficient driving and carbon footprint reduction.

Another benefit of improving the City's overall Traffic Network and allowing them to remotely manage and monitor their network systems is providing more consistent, reliable, shorter travel times along a corridor for their existing and already thriving city-wide bus transit system (CyRide).

## B - BACKGROUND

The City of Ames has an on-going initiative to create a city-wide high speed fiber optic (FO) communication network that will link existing city traffic signals, school crossing signals and flashers, pedestrian crossings, and traffic data collection devices to allow remote monitoring, communication, and control. Additionally, this fiber network could provide communication to other public facilities, such as Police, Fire and Maintenance buildings, other city government building, schools, and libraries.

Planning, design, and implementation of a city-wide high speed fiber optic network would enable City to more efficiently and responsively manage the City's traffic network and to implement optimized signal coordination, reduce congestion, eliminate unnecessary vehicle stops, encourage uniform traffic flows, and reduce the amount of time traffic waits at signals.

Phase 2 of the Ames Traffic upgrade project will expand the communication backbone of the traffic network to enhance and improve the Traffic Department's ability to manage traffic flow and respond to events. This phase also affords upgrades to the traffic management devices and software that will provide the ability institute the latest in traffic management protocols and practices. This will result in improved traffic flow on a regular basis and the capacity to adjust traffic plans to match increased demands created by special events, incidents, or construction. Real time monitoring of traffic operations and improved management practices, such as traffic adaptive programs, will combine to ease congestion and provide management capabilities that will boost the capacity of the current roadways, ease congestion and the resulting air pollution, and reduce fuel consumption. The most noticeable improvement to the general public, will be the reduction in time spent driving to their destination or sitting in traffic. 20% of the intersections included in the Phase 2 Deployment were found to be below acceptable levels of operations per the Ames Mobility 2040 Final Report (Table 19 - Existing Conditions Intersection Capacity Utilization Analysis Results).

## PROJECT DETAILS

This Second Phase will provide a fiber optic connection from the Public Works Building to Dayton Avenue, then south on Dayton Avenue to E. Lincoln Way, then westward along E Lincoln Way to University Boulevard, then turning southward along University Boulevard to Airport Road, and finally back east on Airport Road to S. Duff Avenue. There will also be a short spur cable installed north on Grand Avenue between E. Lincoln Way and 6<sup>th</sup> Street. This fiber expansion project will provide the required communication network necessary to continue the expansion of the traffic network to improve the entire traffic operations for the city of Ames. The connection from the

Public Works Building to University Boulevard and Airport Road provides the circuits for communication and management protocol.

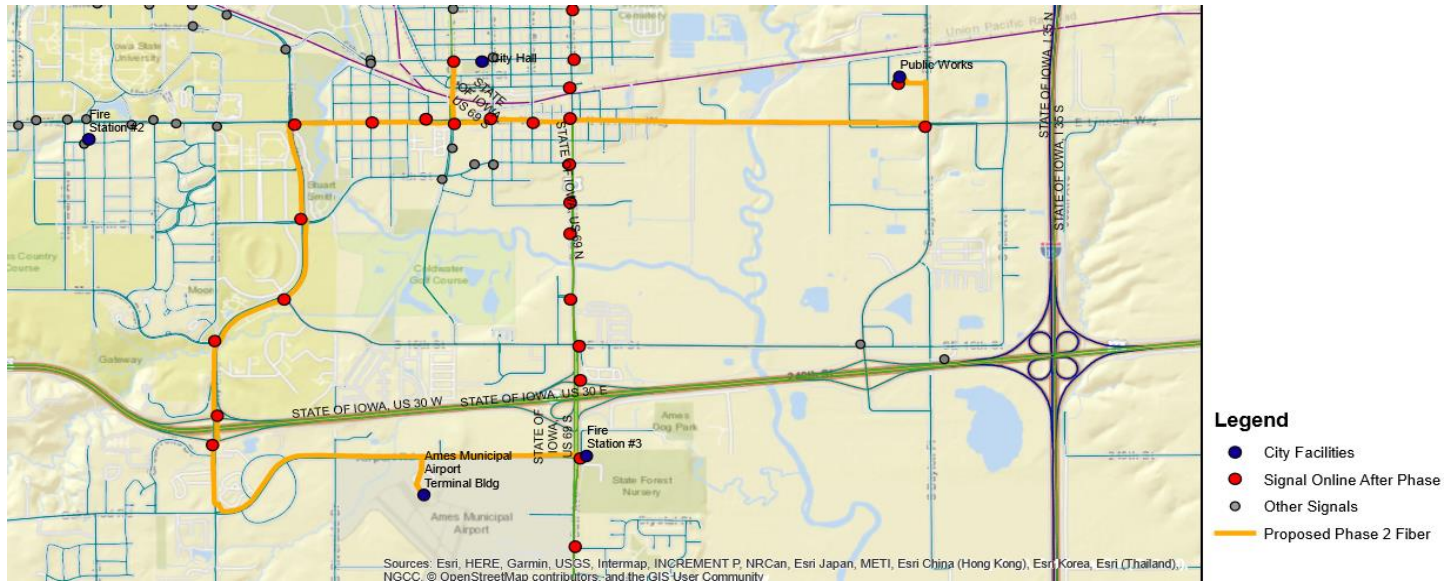
This phase expands the network begun in Phase 1 to include the eastern portion of Lincoln Way out to the University and then down to Airport Road. This connects 3 of the 4 primary corridors in the city into a redundant network that will allow modern network management and segmentation. This will allow for the advanced Traffic Adaptive traffic management program to interoperate the corridors and coordinate the traffic operations along the corridors to maximize traffic flow and reduce congestion. By coordinating the flow along the individual corridors with the adjoining corridors the Traffic Department will have the ability to further reduce congestion and pollution.

As this project encompasses the four corridors noted, there will be ancillary benefits to the city besides the improved traffic management ability. Here are a few examples of possible uses:

- The CCTV capacity can be shared with Police, Fire, Dispatch, and Emergency Services to allow for monitoring of the corridors.
- The dark fiber that is not used by the Traffic Department could be allocated for use by other city departments or governmental agencies. This could eliminate the need to use commercially available fiber and be subjected to future increased cost and limited availability as the demand for fiber increases.
- With the onset of “Smart City” and “Connected Vehicle” technology the dark fiber from this project could be valuable to both governmental entities (City, IDOT, ISU, County, USDA, as examples) and commercial interests.
- The ability to test “Connected Car” technology with a modern traffic system that includes Advanced Traffic Controller capacity could be of great value to Iowa State University in attracting research grants for their Engineering Department.
- The ability to monitor the areas around events (football and basketball games, concerts, and special events) would allow the timely implementation of traffic management measures to expedite the exit of the vehicles associated with these events.

In reality, with the availability of technology today and the explosion of technology that will soon be coming, one of the constant requirements will be a robust fiber optic network. In the vast majority of cases, regardless of the technology, it requires a high capacity communication medium. The fiber optic backbone that will begin with this project will be a big step in providing that solution for the City of Ames.





**Figure 1 - First Phase Fiber Routing  
(shown in Yellow)**

This Phase also encompasses improvements to the necessary traffic control devices on these corridors and connection to the Traffic Operations Center at the Public Works Building. This will give the City of Ames the capability of managing traffic flow on a “real time” basis through Traffic Adaptive Programs or by using the VPN function and communication capacities to monitor and adjust timing plans at the individual intersections to meet the traffic demands.

## SECOND PHASE DEPLOYMENT

The Second Phase Deployment of the Traffic Network Master Plan will create a management corridor along one of the busiest and most congested traffic corridors in the City of Ames while also providing the core fiber optic communication and traffic management components and software that will be the basis for future expansion of the traffic management system. This phase affords the ability to connect to the Lincoln Way Corridor which will provide a communication pathway to the University Boulevard Corridor and Airport Road.

This communication system will permit the Traffic Department to connect to individual intersections on a “real time” basis which will permit traffic monitoring and changes to the timing of the intersection, if necessary, from the central office location without traveling to the actual intersection. This will provide a much more efficient and accurate method of traffic management and will reduce stops and delays along the corridor. By being able to remotely monitor and adjust

the traffic timing plans the personnel from the Traffic Department will reduce the need to travel to the individual intersections which will save the City time and fuel.

The Second Phase Deployment communication network will allow the Traffic Department to continue to deploy Advanced Traffic Controllers (ATC), along project corridors and have access to the latest traffic management programs and systems. Advanced traffic management programs such as Traffic Adaptive Systems require fast robust communication abilities to function effectively as an exchange of detection information and platoon numbers are passed up and down the corridor. This exchange of detection information and platoon numbers provides the basis for the amount of time allotted to a direction of travel within the intersection and allows the Traffic Adaptive System to adjust traffic plans according to the demands of the traffic flow. Traffic Adaptive Systems operate on a “real time” basis and can provide an efficient and effective traffic management protocol that reduces delays and stops along the traffic corridor. The deployment of ATCs and a fiber optic communications network with connections to the Public Works Building and City Hall will facilitate the collection of data from the corridor on a live basis, video feed to Police and Fire Departments, and monitoring of traffic flow from areas where congestion or accidents could occur.

The Second Phase Deployment will expand the backbone of the full city-wide traffic management system.

## C - IMPLEMENTATION PLAN

The Ames Traffic Network Master Plan project is made up of several separate components and items that together create an integrated signal communication and coordinated traffic operations system. The key components of the system are:

- Fiber optic cable and conduit system along arterials
- Communication hardware and switches located within new signal cabinets
- Procurement of ATMS management software licenses (as needed) for arterial traffic signal control and CCTV system control

## AMES SECOND PHASE DEPLOYMENT

**Estimate of Project Implementation Costs – Total for Project - \$1,750,000 +/-**

**Item 1: Fiber Cost: \$925,000**

144 strand Single Mode Fiber Optic Cable  
Hand Holes and Conduit Installation  
\$25 @ foot at approximately 36,000 ft.

**Item 2: Fiber Terminations Cost at Cabinets: \$50,000**

30 terminations per cabinet at 14 cabinets at \$45 @ termination - \$19,000  
Miscellaneous patch cords and splice panels - \$28,000

**Item 3: Traffic Cabinet and Controller Cost: \$450,000**

Traffic Signal Cabinet with Controller at 14 cabinets at \$29,657 @ cabinet - \$416,000  
Installation cost at 14 cabinets at \$2000 @ cabinet - \$28,000

**Item 4: Network Switches Cost: \$45,000**

1 Layer 3 Network Switches @ \$12,500  
14 Layer 2 Network Switches @ \$2000 - \$28,000

**Item 5: Traffic Operations Center Costs: \$105,000**

Central Office Software (ATMS)/ for 14 intersections - \$28,000  
Traffic Adaptive Modules and Intersection Implementation at \$4418 @ - \$62,000  
One Year Maintenance and Support - \$14,500

**Item 6: Consultant Costs: \$175,000**

Infrastructure Design - \$100,000  
Network Design and Programming - \$75,000

### Second Phase Deployment Cost Estimate

Items	Description	Quantity	Items	Cost	ICAAP Grant (80%)	City Contribution (20%)	Total Cost
1-6	Second Phase Deployment	1	6	\$1,750,000	\$1,400,000	\$350,000	\$1,750,000

## D - PROJECT TIMELINE

The Ames Second Phase Deployment will commence in the summer of 2021 upon award of a grant from the ICAAP program. It is anticipated that this Phase of deployment will be finalized in the Winter of 2021. Future ICAAP grant applications for fiber optic infrastructure, traffic signal upgrades, ATMS software, and TOC improvements are expected to be requested based upon the completion of the First Phase Deployment.

## PROJECT SUMMARY

The Second Phase Deployment of the Traffic Network Master Plan will create a management corridor along one of the busiest and most congested traffic corridors in the City of Ames while also providing the core fiber optic communication and traffic management components and software that will be the basis for future expansion of the traffic management system. This communication system will permit the Traffic Department to connect to individual intersections on a “real time” basis which will permit traffic monitoring and changes to the timing of the intersection, if necessary, from the central office location without traveling to the actual intersection. This will provide a much more efficient and accurate method of traffic management and will reduce stops and delays along the corridor.

## E - TRAFFIC SYSTEM OPERATION AND MANAGEMENT

The proposed Traffic Network Master Plan would outline and define the communication network that would become a critical component of a responsive and efficient traffic management system. The Second Phase Deployment will be the beginning of the process to create a city-wide traffic network and provides value as a stand-alone project because of the reduction in congestion and the accompanying fuel consumption and air pollution. This system would be supervised, maintained, and controlled by the Traffic Operations Department for the City of Ames. The additional capabilities provided by the network will allow the city personnel to upgrade their traffic management practices to include central office abilities. This will allow them to more effectively implement management practices in each of the corridors that will reduce congestion and delays. By allowing communication and control capacities to each intersection the efficiency of both the personnel and the intersection will be vastly improved. The ability of city personnel to monitor intersections from a central office location will save time and money and will more than offset the expenditure of funds from the Traffic Department Budget to match the ICAAP funding.

## F - INTEGRATION WITH AMES MOBILITY 2040

The concept of an efficient traffic control system that is connected to a communication network that allows for a more flexible and adaptive approach is a concept that is consistent with the goals put forth by the Ames Area Metropolitan Planning Organization in their Ames Mobility 2040 Long Range Transportation Plan. As noted in the minutes for the September 22, 2015 meeting of the AAMPO Transportation Policy Committee:

*Traffic Adaptive Signal Systems are included in the Ames Mobility 2040 Long Range Transportation Plan as a short term, high priority under the Roadway portion of the plan.*

This statement recognizes the importance of the need for a Traffic Adaptive System to help manage the traffic flow within the City of Ames. This Second Phase Deployment is the next step in reaching that goal by including the 14 intersections on the project corridors into the Traffic Adaptive signal system the fiber optic communications network.

The Lincoln Way intersections with Duff and Clark received unacceptable Level of Service ratings of D/E level in the Ames Mobility 2040 Final Report (Table 19 Existing Conditions Intersection Capacity Utilization Analysis Results). The ability to monitor, adjust, and improve the capabilities of the traffic control system provides a key component towards attaining a more efficient and responsive transportation system. That is the overall objective of the Ames Mobility 2040 Plan. This can be accomplished by reducing the congestion along the Lincoln Way, Grand Avenue, Duff Avenue, and University Boulevard through coordination based on communication. The capacity to communicate between the traffic control mechanisms at the intersections in those corridors and a central traffic management system will provide the city with control and management abilities that will optimize the intersections' capabilities to handle traffic demands more effectively. As a result, Ames will be able to mitigate some of the corresponding pollutants associated with vehicles dealing with congestion and delays.

The project also has 4 intersections that rank in the top 25 intersections for crash frequency according to the Ames Mobility 2040 Long Range Transportation Plan (Table 11 Intersection Crash Frequency 2009-2013). With an improved traffic flow and better usage of the existing roadway infrastructure provided by a Traffic Adaptive Traffic Management System the frequency of crashes would be expected to be reduced.

Location	City Ranking	Number of Crashes 2009-2013
3	59	Lincoln Way / Walnut
6	44	Lincoln Way/ Duff
11	39	Lincoln Way/ University
23	29	University / S 4 <sup>th</sup> St

## G - AIR QUALITY IMPROVEMENT

The Ames Traffic Network Master Plan defines the requirements and steps necessary to create an integrated traffic control system made up of traffic signals, ITS devices and systems, and other traffic management assets. This central control system will greatly enhance and expand the abilities of the City to quickly understand and respond to traffic operational and safety concerns. The Traffic Network Master Plan will improve the ability of the City of Ames to monitor, manage, and change traffic signal timings along in real time to provide optimum traffic signal operations and promote efficient traffic flows. As the next step in fulfilling the Ames Traffic Network Master Plan, this Phase Two Deployment project will begin the necessary improvements in the traffic and communications systems to facilitate the technology and innovations that will allow for the mitigation of air quality issues as they relate to traffic congestion.

Numerous studies and reports have been completed in the recent past which documents the benefits and effectiveness of advanced signal control systems and TOC management centers. Some studies have shown that delays can be reduced by up to 42% (1). Others noted reduced stops by between 18 – 29% (2). In Tysons Corner, Virginia, system enhancements and management activities decreased total annual emissions VO, CO, VOC, and NOx by 134,600 kilograms (3). A study using ITS Deployment Analysis Software (IDAS) was conducted by Eugene, Oregon to evaluate the potential benefits of a hypothetical adaptive signal control system along one corridor with 8 signalized intersections resulted in a 5:1 benefit-to-cost ratio (4).

In general, most studies have shown an 8-13% decrease in fuel consumption, a 7-14% decrease in emissions, 20-40% reduction in vehicle stops, 10-20% reduction in travel times, 10-15% increases in average speed, and a 20-40% decrease in average delay. While no detailed calculations for potential air quality improvement have been completed for the addition of a TOC and ATMS in Ames, it is inarguable that the implementation of traffic management technologies and procedures will significantly improve traffic operations and decrease vehicle emissions.

Below are the results of emissions calculations and summaries completed for Lincoln Way and the norther portion of University Boulevard. This shows the emission reductions that the evaluated project corridors could be expected to experience with the implementation of coordinated signal control of intersections on this route. With the addition of overall signal system management and control practices through the implantation of a citywide ATMS, additional savings will be recognized.

The analysis of the traffic signal operations along this corridor used SYNCHRO models that were developed using historic (2006) peak hour traffic volumes and signal timings provided by the City of Ames, along with the existing lane configurations at each intersection. Traffic volumes were updated to reflect 2020 traffic conditions. To determine the impacts of the traffic signal interconnection and coordination projects the following assumptions were used:

- Peak hour traffic volumes occur during six hours per weekday and for two hours on Saturdays and Sundays, for a total of 34 hours per week.
- The traffic volumes warrant coordination during 14 hours on weekdays and 10 hours on weekend days. During the other hours of the days, signals would operate more efficiently as free, non-coordinated intersections and no benefits would be expected from signal interconnection.

Analysis of the project corridors determined that the implementation of the managed and coordinated traffic signal system would immediately create a nearly 11% estimated decrease in VOC, CO, and NOx.

**Lincoln Way/University Boulevard Emission Reduction Summary** - total kilogram amounts and percent improvements expected per peak hour, per off-peak hour, per day, and per year.

**Table 2 – Project Corridors**

<i>Peak Hour Emissions</i>				
	No Build	Build	Delta	% Improvement
CO (kg)	36.25	32.31	-3.94	10.87%
NOx (kg)	7.05	6.29	-0.76	10.78%
VOC (kg)	8.40	7.49	-0.91	10.83%
<i>Off-peak Hour Emissions</i>				
	No Build	Build	Delta	% Improvement
CO (kg)	27.19	24.23	-2.96	10.87%
NOx (kg)	5.29	4.72	-0.57	10.78%
VOC (kg)	6.30	5.62	-0.68	10.83%
<i>Daily Emissions</i>				
	No Build	Build	Delta	% Improvement
CO (kg)	362.5	323.1	-39.4	10.87%
NOx (kg)	70.5	62.9	-7.6	10.78%
VOC (kg)	84	74.9	-9.1	10.83%
<i>Yearly Emissions</i>				
	No Build	Build	Delta	% Improvement
CO (kg)	132,313	117,932	-14,381	10.87%
NOx (kg)	25,733	22,959	-2,774	10.78%
VOC (kg)	30,660	27,339	-3,322	10.83%



## REFERENCES

1. *Gresham/Multnomah County Phase 3: Traffic Signal System Optimization*. November 2004, DKS Associate Transportation Solutions, and Siemens Intelligent Transportation Systems.
2. Greenough and Kelman, *ITS Technology Meeting Municipal Need – the Toronto Experience*, in 6<sup>th</sup> World Congress Conference on ITS, 1999, Toronto, Canada
3. White, J., *Traffic Signal Optimization for Tyson’s Corner Network Volume I: Evaluation and Summary*, March 2000, Virginia, DOT
4. *Regional ITS Operation & Implementation Plan for the Eugene-Springfield Metropolitan Area*, November 2002, Oregon Department of Transportation, Prepared by DKS Associates.
5. *Ames Area MPO 2015-2040 Long Range Transportation Plan* September 2015, HDR, page 102,table 19

# **Iowa Department of Transportation Clean Air Attainment Funds Application**

## **West Ames Changes**

**New Route Expansion (#12 Lilac - Peak Only)  
Added Frequency (#1 Red, #11 Cherry, #7 Purple)**

**Submitted to:**

**IOWA DOT**

**By:**

**AMES TRANSIT AGENCY (CYRIDE)  
601 N. University Blvd.  
Ames, Iowa 50010**

**October 1, 2020**



## PROJECT APPLICATION IOWA CLEAN AIR ATTAINMENT PROGRAM (ICAAP)

**General Information:**

Applicant Agency: Ames Transit Agency E-mail: barbara.neal@cyride.com  
Public Agency (required)

Contact Person (Name and Title): Barbara Neal, Transit Director  
601 N. University Blvd.

Complete Mailing Address: \_\_\_\_\_

Ames IA 50010 515-239-5565  
City State Street Address and/or Box Number ZIP Code Daytime Phone

If more than one agency or organization is involved in this project, please state the name, contact person, mailing address, and telephone number of the second agency. (Attach an additional page if more than two agencies are involved.)

Co-Applicant Agency: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Public Agency, Non-Profit Organization<sup>1</sup>, For-Profit Organization<sup>1</sup>, or Individual<sup>1</sup>

Contact Person (Name and Title): \_\_\_\_\_  
Street Address and/or Box Number

Complete Mailing Address: \_\_\_\_\_

\_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_  
City State ZIP Code Daytime Phone

**Project Information:**

Project Title<sup>2</sup>: West Ames Changes: (New Expansion Route #12 Lilac; Added Frequency (#1 Red, #11 Cherry,

Project Description (including length, if applicable):  
 In August 2018, CyRide redesigned and implemented new bus services traveling in west Ames area including a new #12 Lilac route and added frequency of service and changed route alignments to three existing routes (#1 Red, #11 Cherry & #7 Purple). West Ames residents demanded this higher frequency of service between west Ames and campus during the system redesign study completed in May 2017. This ICAAP request is for services on the four routes (one new route & 3 routes with additional frequency/days of service). This is the third year for an ICAAP request for these four services.

\*Project priority (1 = highest priority): 1 (a sponsor submitting multiple applications in this funding cycle must assign a numerical rank or priority to each application.)<sup>3</sup>

\*Assign the proposed project to one or more of the following categories (check one or more):

- |  |  |
|--|--|
| <input type="checkbox"/> Transportation-Related Project in the State Implementation Plan (SIP) | <input type="checkbox"/> Shared-Ride   |
| <input type="checkbox"/> Transportation Control Measure (TCM)                                  | <input type="checkbox"/> Bicycle or <input type="checkbox"/> Pedestrian Facility or Program (select one) |
| <input type="checkbox"/> Traffic Flow Improvement (Intersection, Signalization, Other)         | <input type="checkbox"/> Intermodal Freight  |
| <input type="checkbox"/> Planning and Project Development                                      | <input type="checkbox"/> Passenger   |
| <input type="checkbox"/> Travel Demand Management (TDM)  | <input type="checkbox"/> Alternative Fuels   |
| <input checked="" type="checkbox"/> Transit-Related Improvement                                | <input type="checkbox"/> Vehicle Inspection and Maintenance Program                                      |
|  | <input type="checkbox"/> Outreach Activity (Education, Advertising, or Technical Assistance)             |

\*Is the project consistent with the State Implementation Plan for air quality for non-attainment areas?  Yes  No  Not Applicable

\*Is the project consistent with the MPO's local congestion management plan?  Yes  No  Not Applicable

\*Is the project consistent with the  MPO  RPA  Statewide Long-Range Transportation Plan?  Yes  No  Not Applicable

Notes: <sup>1</sup>Requires public agency as co-sponsor of application.  
<sup>2</sup>The term "project" means any ICAAP infrastructure or program proposal.  
<sup>3</sup>The Iowa Department of Transportation will use the priority ratings to reflect the sponsor.

**Project Costs (an Itemized breakdown must be included on an attached sheet):**

Total Cost: \$400,466.00  
Iowa Clean Air Attainment Program Fund Request: \$320,372.00  
Applicant Match \$80,094.00

Projects with a private for-profit co-applicant require a minimum 50 percent applicant match; all other projects require a minimum 20 percent applicant match.

List All Applicant Match Sources	Amount	Assured or Anticipated (Date Anticipated)
1. CyRide Operating Budget	\$80,094.00	July 01, 2021
2. Passenger Fares	\$1,717.00	October 01, 2021
3.		

Are any state funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

Are any other federal funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

**Estimated Project Development Schedule:**

Design: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
Land Acquisition: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
Construction: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_

Has any part of this project been started?  Yes  No

If Yes, please explain:

CyRide began the first year of service in August 2018 with 100% local funding from CyRide. ICAAP funded these services for two federal fiscal years in beginning in October 2019 and again in October 2020. If this application is funded, this ICAAP expansion would fund the third year of services from October 2021 through September 2022.

How do you plan to measure the success of this project?

Four evaluation methods will be used: 1) Passenger Ridership 2) Customer Comments 3) Passengers per hour and 4) Total Emissions saved

**Required Documentation and Narrative Information**

The following documents and narratives must be submitted with this application. In the upper right corner of each document or narrative write the corresponding letter shown below.

- A. A NARRATIVE assessing existing congestions/air quality conditions, outlining the concept of the proposed project, and providing adequate project justification. How will this project reduce congestion, reduce travel or single occupant vehicle usage, and/or improve air quality? Which transportation-related pollutant(s) are being addressed: carbon monoxide, ozone, or particulate matter (PM)?
- B. A DETAILED MAP identifying the location of the project and clearly differentiating the subject project from any past or future project phases.
- C. An ITEMIZED BREAKDOWN of the total project costs. This documentation does not need to be a detailed, line-item type of estimate. However, it must accomplish two objectives: First, it must show the method by which the cost estimate was prepared; and second, it must enable a reviewer to determine if the cost estimate is reasonable. The manner in which these objectives are achieved may vary widely depending on the type, scope, and complexity of the project. Absent a fully itemized list of costs, some general guidelines for possible methods of estimating each type of project cost are provided on Attachment A.
- D. A TIME SCHEDULE for the total project development.
- E. An OFFICIAL CERTIFICATION from the applicant's governing body (authority) that it shall:
  - (1) commit the necessary local matching funding for project implementation and
  - (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.
- F. An ADOPTED FORMAL RESOLUTION from the appropriate MPO or RPA declaring the sponsor's proposed project or program conforms to the MPO's or RPA's regional transportation planning process. (For MPOs, the project or program must be identified in the fiscally constrained transportation plan and, if applicable, the congestion management plan in TMAs.)
- G. CALCULATIONS for vehicle emission reductions and total project cost-effectiveness for the targeted pollutants. Project applicant must show through a quantitative analysis how many kilograms of pollutant will be reduced (CO, VOC, NOx, and, if applicable, PM). Project sponsor must calculate the cost-effectiveness of the project by: Dividing the total annualized project cost by the number of kilograms per year of pollutant reduced (\$ per kg). Applicant must also show all assumptions and source of data used to calculate the estimates. The applicant must use the most current vehicle emission factors developed by the Iowa DNR and consistent with the U.S. EPA's MOBILE 6.2 air quality model. These emission factors are periodically updated and may be obtained from the Iowa DOT's ICAAP website at: [https://iowadot.gov/systems\\_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP](https://iowadot.gov/systems_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP).
- H. Completed MINORITY IMPACT STATEMENT attached to application.

The award of ICAAP funds; any subsequent funding or letting of contracts for design, construction, reconstruction, improvement, or maintenance; and the furnishing of materials for this project shall not involve direct or indirect interest of any state, county, or city official, elective or appointive. All of the above are prohibited by Iowa Code 314.2, 362.5, or 331.342. Any award of funding or any letting of a contract in violation of the foregoing provisions shall invalidate the award of ICAAP funding and authorize a complete recovery of any funds previously disbursed.

**Certification**

To the best of my knowledge and belief, all information included in this application is true and accurate, including the commitment of all physical and financial resources. This application has been duly authorized by the participating local authority. I understand the attached **official endorsement(s)** binds the participating local governments to assume responsibility for adequate maintenance of any new or improved facilities.

If ICAAP funding assistance is approved for the project described in this application, I understand that an executed contract between the applicant and the Iowa DOT is required before such funding assistance can be authorized for use in implementing the project.

Representing the Ames Transit Agency

(Name of Applicant's Governing Authority)

Signature

8-30-20

Date

Barbara Neal, Transit Director

August 26, 2020

Typed Name and Title  
(Governing Authority Official)

Date

# CyRide West Ames Routes Modifications New Route Expansion (#12 Lilac) Added Frequency (#1 Red, #11 Cherry, #7 Purple) Narrative

## Background

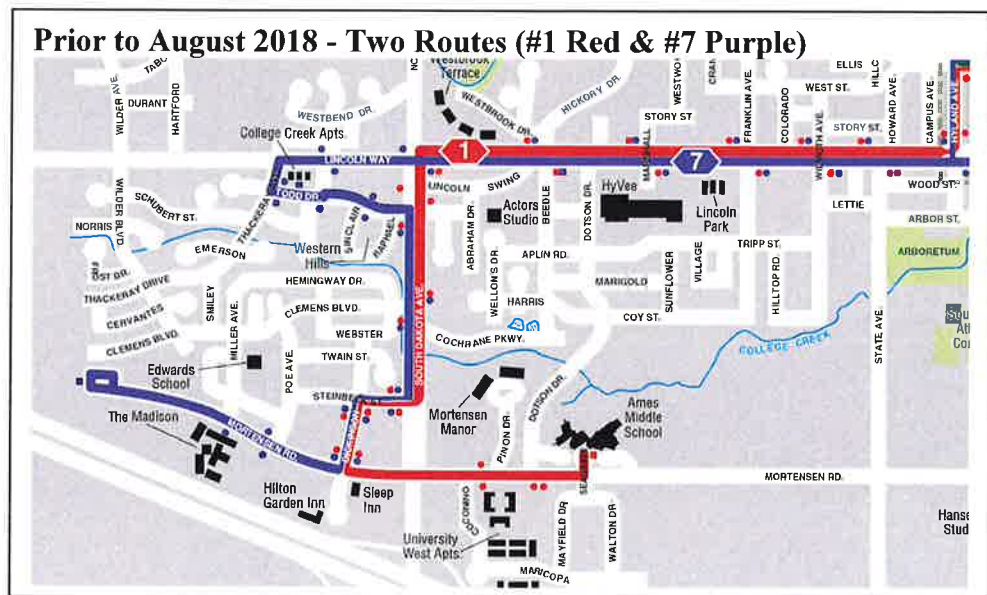
Ames Transit Agency (d.b.a CyRide) directly operates fixed route services that are open to the general public within the Ames community including Iowa State University (ISU). The amount of transit service in this small community, of approximately 65,000 is unusually high as a result of the intensive use by university students. To accommodate this high transit demand, CyRide operates 18 hours a day with service frequencies between 2 – 60 minutes. **However in the last six years, ISU enrollment has grown by 22% from 28,682 students to approximately 35,000! During this same timeframe, CyRide’s ridership has grown by over 1.6 million passengers.**

High density apartment complexes were rapidly being built on-campus and off-campus, wherever there were ample room to build, but where CyRide’s routes may provide limited or virtually no transit service. **The result of this growth was an overwhelming demand for student housing followed by an immediate reactionary demand for additional transit service wherever these apartment complexes were established.** In a community where riding transit is now part of the city’s culture, the residents living in these high-density apartment complexes expect frequent and quality transit services to an even greater degree than they did six years ago.

Prior to August 2018, the #1 Red and #7 Purple routes, shown connecting with other routes traveling throughout the community accommodated all transit rides between west Ames and Iowa State University (ISU) campus with over 1.5 million riders annually on just these two routes. **The #1 Red could be best described as the “workhorse of west Ames” providing transit service from**

**6:30am until 12:30am the following day and accommodated the majority of the west Ames residents.**

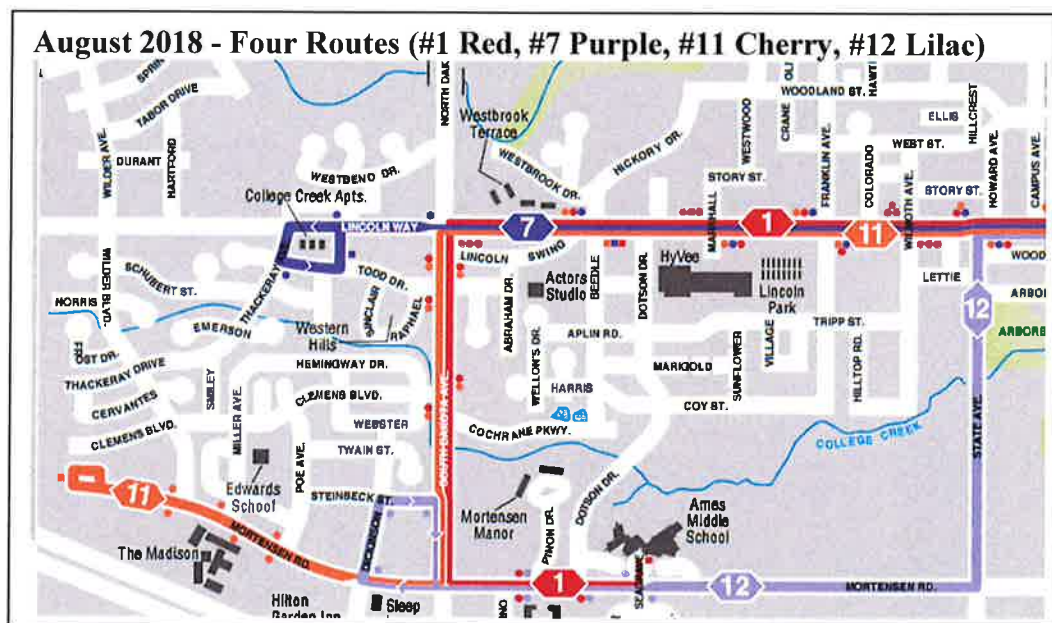
**The #7 Purple Route provided “minimal service with only six published trips” (3 morning/3 afternoon) during the peak hours and**



was utilized mainly to provide additional capacity for Red route riders between west Ames and university campus during the peak hours.

There were often capacity issues along the corridors for #1 Red and #7 Purple and CyRide deployed “extra” buses to the #1 Red Route to ensure every person desiring a ride along Mortensen, Dickenson, Steinbeck, South Dakota, and Lincoln Way received a ride to and from campus. The result was a platoon of buses from west Ames into campus for the start of ISU classes and then back again as classes dispersed throughout the day, with rushes for buses typically just before and after class. For highly desired class times, trips could operate with as many as 8 extra buses trailing a scheduled bus into campus to accommodate the demand for transit service along the corridors. The #1 Red route had grown to the point that passengers weren’t being accommodated along Lincoln Way due to being full by the time the bus reached Steinbeck. Lincoln Way passengers would watch as bus after bus went by with no capacity for any passengers. Additionally, new high-density apartment developments were being built along the west end of Mortensen and along Maricopa which compounded the reality of providing high level transit with virtually only one frequent bus route. A complete system redesign of transit routes in west Ames was needed to accommodate the demand and growth not only in far west Ames, but also along the west Lincoln Way corridor.

In May 2017, CyRide completed its first ever transit [system redesign study](https://www.cyride.com/system-redesign) (<https://www.cyride.com/system-redesign>) for their entire transit service and residents located in west Ames demanded additional transit service operating along Mortensen, Steinbeck, Dickenson, S. Dakota and Lincoln Way into campus. CyRide hired an outside consultant to provide expertise in how to operate a transit system originally developed for 4 million riders and adapt it for a system currently carrying over 6.1 million passengers. **CyRide essentially approved the redesign completed in the study in west Ames by offering 4 different bus routes along these modified corridors thereby breaking up the #1 Red’s “workhorse duties” into four different high-frequency service routes (#1 Red, #7 Purple, #11 Cherry & #12 Lilac), which began in August 2018. (see routes below)**



**Project Description/Justification**

**Grant Request**  
***New Route - #12 Lilac***  
***Added Frequency #1 Red, #7 Purple & #11 Cherry (Rebranded 1A)***

The third year of ICAAP operational funding request below is for a new transit route for the #12 Lilac route implemented in west Ames during Iowa State University class days and for added frequency of service for the #1 Red, #11 Cherry and #7 Purple routes.

These services were initially implemented in August 2018 with ICAAP funding the second year of service in 2019-2020 and third year of service in 2020-2021. ICAAP guidelines allow transit agencies to fund three years of services within the first five years of service. The Board’s initial approval for this additional service was in January 2018 for the FY2018 budget after the ICAAP’s October 2017 grant application deadline. Therefore, CyRide’s first year ICAAP request was requested and funded for the W. Ames routes for its second year of operation (2019-2020) and then another request for the third year of operation (2020-2021). This ICAAP request is for these services’ fourth year of operation (3<sup>rd</sup> Year ICAAP) for a new route for the #12 Lilac and additional frequency for the #1 Red, #7 Purple and #11 Cherry routes for services beginning October 2021 through September 2022.

The information below describes CyRide’s full request for the new #12 Lilac route and added frequency for #1 Red, #11 Cherry and #7 Purple.

**Operating (#12 Lilac, #11 Cherry, #1 Red and #7 Purple)**

**New Route - #12 Lilac (ISU School Weekdays) – Year 1**

**CyRide proposes to provide a new #12 Lilac route, by operating a bus every 20 minutes during peak hours from 7:00-10:13 a.m. and 2:35–5:43 p.m. between Steinbeck-Dickenson-Mortensen into Iowa State University (ISU) campus. This route will operate only when Iowa State University holds school-year classes or approximately 160 weekdays out of the year.**

CyRide anticipates that this route will generate 900 daily riders on this new service given that it serves apartments in high-density areas along Mortensen, Steinbeck and Dickenson.

#12 Lilac (Weekday Service) ISU Class Days and Finals Days Only		
Mortensen / Dickinson	Student Services	Mortensen / Dickinson
7:05	7:18	7:33
7:25	7:38	7:53
7:45	7:58	8:13
8:05	8:18	8:33
8:25	8:38	8:53
8:45	8:58	9:13
9:05	9:18	9:33
9:25	9:38	9:53
9:45	9:58	10:13
2:35	2:48	3:03
2:55	3:08	3:23
3:15	3:28	3:43
3:35	3:48	4:03
3:55	4:08	4:23
4:15	4:28	4:43
4:35	4:48	5:03
4:55	5:08	5:23
5:15	5:28	5:43



CyRide anticipates a healthy ridership over ISU class days as residents become more and more aware of the new route and how it serves them. (See Exhibit B – Lilac Route for route alignment details.)

The following information provides operation-specific data for this new route:

#12 Lilac Weekday (Peak Only)

Hours of Service: 11.4

Number of New Trips: 18

Avg. Passengers/Trip (Year 1): 50

Miles/Trip: 5.9

Miles: 106.2

Days of Operation/Year: 160 (ISU Class & Finals days only)

Ridership: 900 daily rides (50 pass/trip\* 18 trips)

This route will serve the following commercial, residential and University destinations as illustrated within Exhibit B:

- **#12 Lilac (New Route):** West Towne Pub, All Iowa Attack Basketball Fieldhouse, Ames-Fitness Center-West, Hilton Garden Inn Ames, Kum & Go, Sleep Inn & Suites, Hilton Garden Inn Ames, The Rose of Ames, The Waterford at Ames, West Village Apartments, Perfect Games, Westown Courts, Sukup Basketball Complex, University West Apartments, Ames Middle School, Southwest Athletic Complex, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Student Services, Iowa State University west campus.

**Added Frequency - #11 Cherry (Rebranded 1A Red – Weekday Service During ISU Class Days Only) – Year 1**

**CyRide proposes to provide additional frequency of service to the #11 Cherry route beyond the service previously provided by the #1A Red.** The #11 Cherry now provides 7-minute service between west Ames and campus. The #11 Cherry serves west Mortensen area that the #7 Purple previously operated to (only 6 trips) but at a much higher frequency level and more total trips (52 total) throughout the morning, mid-day and afternoon. This request is only asking for the additional service added beyond previous trips provided by the #1A Red or 9 trips. (See Exhibit B – Cherry Route for route alignment details.)

The following information provides operation-specific data for this additional frequency ICAAP request:

#11 Cherry Weekday (Improved Service Frequency over 1A Red)

Hours of Service: 4.5

Number of Trips: 9

Avg. Passengers/Trip (Year 1): 50

Miles/Trip: 6.6

Miles: 59.4

Days of Operation/Year: 160 (ISU Class & Finals days only)

Ridership: 450 daily rides (50 pass/trip\* 9 trips)

This route will serve the following commercial, residential and university destinations as illustrated within Exhibit B:

- **#11 Cherry(Added Frequency):** Mortensen Heights, The Madison, Creative Spirits Ames, Café Milo, Haverkamp Properties Apartments, West Towne Pub, All Iowa Attack Basketball Fieldhouse, Ames-Fitness Center-West, Hilton Garden Inn Ames, Kum & Go, Sleep Inn & Suites, Hilton Garden Inn Ames, West Village Apartments, Perfect Games, Westown Courts, Sukup Basketball Complex, , Israel Family Hospice House, Christopher Gartner Park, Formative Years Growing and Learning, Kum & Go, Ames Woman’s Club, Hickory Ridge Apartments, Hy-Vee Gas, Kwik Connection, Wells Fargo Bank, Hy-Vee West, Ames Driver’s License Station, McFarland Express Care, McDonalds, Alpha Copies and Print Center, Szechuan House, Central Iowa Vapors, Erbert and Gerberts, Family Video, Uni-Mart, Papa John’s, Pammell Grocery & Grill, First National Bank, Apen Ames, Community of Christ, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Student Services, Iowa State University west campus.

#### Added Frequency - #1 Red (Weekdays) – Year 1

**CyRide proposes to provide additional frequency of service to the #1 Red route along its full alignment from Ames Middle school to North Grand Mall. This route will provide these added trips during the weekdays only or 255 weekdays out of the year.** (See Red Route in Exhibit B.) The #1 Red now consistently operates a bus every 15 minutes from 6am – 9pm. Prior to CyRide 2.0, the Red Route only provided 30-minute service before noon. CyRide anticipates that this route will generate 600 daily riders on this new service given that it serves apartments in high-density areas along Mortensen, Steinbeck and Dickenson. (See Exhibit B – Red Route for route alignment details.)

The following information provides operation-specific data for this additional frequency ICAAP request:

#### #1 Red (Improved Frequency)

Hours of Service: 15.5

Number of Trips: 12

Avg. Passengers/Trip (Year 1): 50

Miles/Trip: 14.625

Miles: 175.5

Days of Operation/Year: 255 (All weekdays)

Ridership: 600 daily rides (50 pass/trip\* 12 trips)

This route will serve the following commercial, residential and University destinations as illustrated within Exhibit B:

- **#1 Red (Added Frequency):** West Towne Pub, All Iowa Attack Basketball Fieldhouse, Ames-Fitness Center-West, Hilton Garden Inn Ames, Kum & Go, The Rose of Ames, The Waterford at Ames, West Village Apartments, Perfect Games, Westtown Courts, Sukup Basketball Complex, University West Apartments, Ames Middle School, Israel Family Hospice House, Christopher Gartner Park, Formative Years Growing and Learning, Kum & Go, Ames Woman's Club, Hickory Ridge Apartments, Hy-Vee Gas, Kwik Connection, Wells Fargo Bank, Hy-Vee West, Ames Driver's License Station, McFarland Express Care, McDonalds, Alpha Copies and Print Center, Szechuan House, Central Iowa Vapors, Erbert and Gerberts, Family Video, Uni-Mart, Papa John's, Pammell Grocery & Grill, First National Bank, Apen Ames, Community of Christ, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Student Services, Iowa State University west campus.

#### Added Frequency - #7 Purple (Weekdays) – Year 1

**CyRide proposes to provide additional frequency of service to the #7 Purple route.** The #7 Purple now consistently operates a bus every 15 minutes from 7-10 AM (on ISU class days; 30 minutes on non-ISU class days) and every 30 minutes from 2:30-5:20pm. Prior to CyRide 2.0, the Purple route only operated 6 trips (3am/3pm). **For this ICAAP request, I prorated the average number of “additional” trips (9.7647 trips) throughout the year based on the days operated to provide an average daily trip.** CyRide anticipates that this route will generate 342 daily riders on these additional trips given that it serves apartments in high-density areas along Todd, Alcott and Lincoln Way. (See Exhibit B – Red Route for route alignment details.)

The following information provides operation-specific data for this additional frequency ICAAP request:

#### #7 Purple (Improved Frequency)

Hours of Service: 2.8

Number of Trips: 9.7647 (Avg. daily trips over 255 weekdays: 6 trips operate 95 days/year on non-ISU class days; 12 trips operate 160 days/year on ISU class days)

Avg. Passengers/Trip (Year 1): 35

Miles/Trip: 4.1

Miles: 40

Days of Operation/Year: 255

Ridership: 342 daily rides (35 pass/trip\* 9.7647 trips)

This route will serve the following commercial, residential and University destinations as illustrated within Exhibit B:

- **#7 Purple (Added Frequency):** College Creek Apartments, Kum & Go, Ames Woman's Club, Hickory Ridge Apartments, Hy-Vee Gas, Kwik Connection, Wells Fargo Bank, Hy-Vee West, Ames Driver's License Station, McFarland Express Care,

McDonalds, Alpha Copies and Print Center, Szechuan House, Central Iowa Vapors, Erbert and Gerberts, Family Video, Uni-Mart, Papa John's, Pammell Grocery & Grill, First National Bank, Apen Ames, Community of Christ, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total - <http://www.amescampustown.com/>), Student Services, Iowa State University west campus.

### Added Emissions Factors

The project emissions in Exhibit G are calculated based on the required Iowa DNR's current vehicle emission factors data posted on the Iowa DOT's ICAAP website

### Conclusion

The advantages of supporting this grant application can provide numerous benefits to the City of Ames/Iowa State University/Story County through:

- Increased transit service coverage
- Improved transit frequency of service
- Improved air quality with fewer single-occupant cars and technologically improved bus engines

While students are committed to paying for the improved services required to meet their higher transit demands, unanticipated financial increases in the double-digits would be needed to support this new frequency of service. Unanticipated ridership and financial increases occur when reliable enrollment numbers are not available until only a few weeks after the fall semester begins. ICAAP funding will allow student fees to increase more gradually, so that at the end of the three-year allowance, funding will be sufficient to continue these services into the future. For example, instead of a 12% immediate impact, an increase of 3-5% per year for three years will generate the funds to successfully continue these improvements long into the future.

Without funding for this service enhancement, CyRide may need to leave passengers at the bus stops as capacity on the buses is already at its maximum along these corridors. Additional frequency is needed on all four routes – the #1 Red, #7 Purple #11 Cherry and #12 Lilac to provide the service that is demanded to not leave residents at the bus stops. This demand cannot be accommodated with only one service and collectively, the four services are needed in tandem to handle demand in west Ames. CyRide estimates that approximately 300,000 new rides would be generated from these extra trips provided between west Ames and campus throughout a single year.

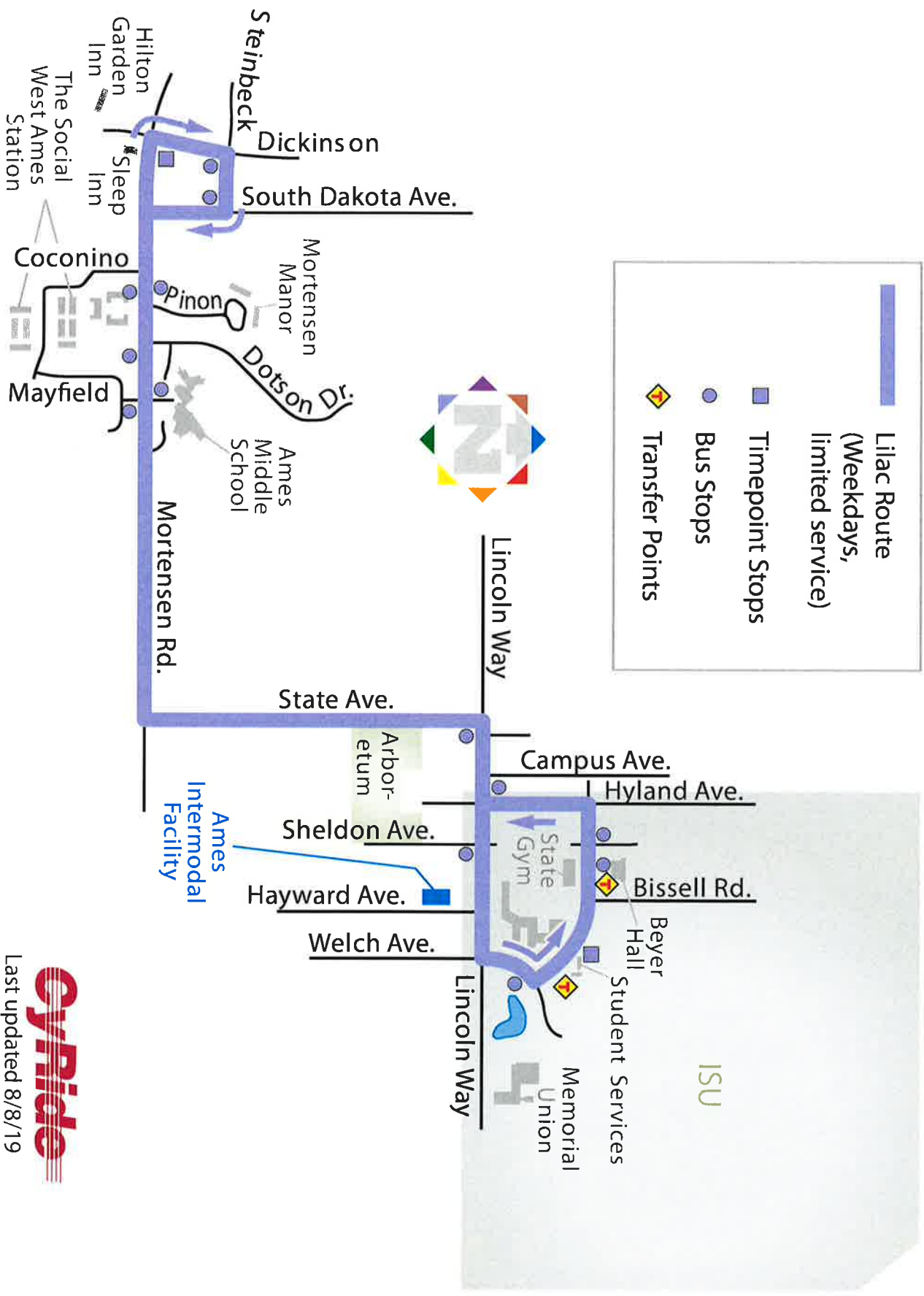
CyRide encourages the Iowa DOT to provide support for these routes for expanded days of service (third year request for ICAAP funding) along these high-density corridors.

# LILAC ROUTE

12 Effective August 26, 2019

Exhibit B - Route Map

- █ Lilac Route (Weekdays, limited service)
- Timepoint Stops
- Bus Stops
- ◆ Transfer Points

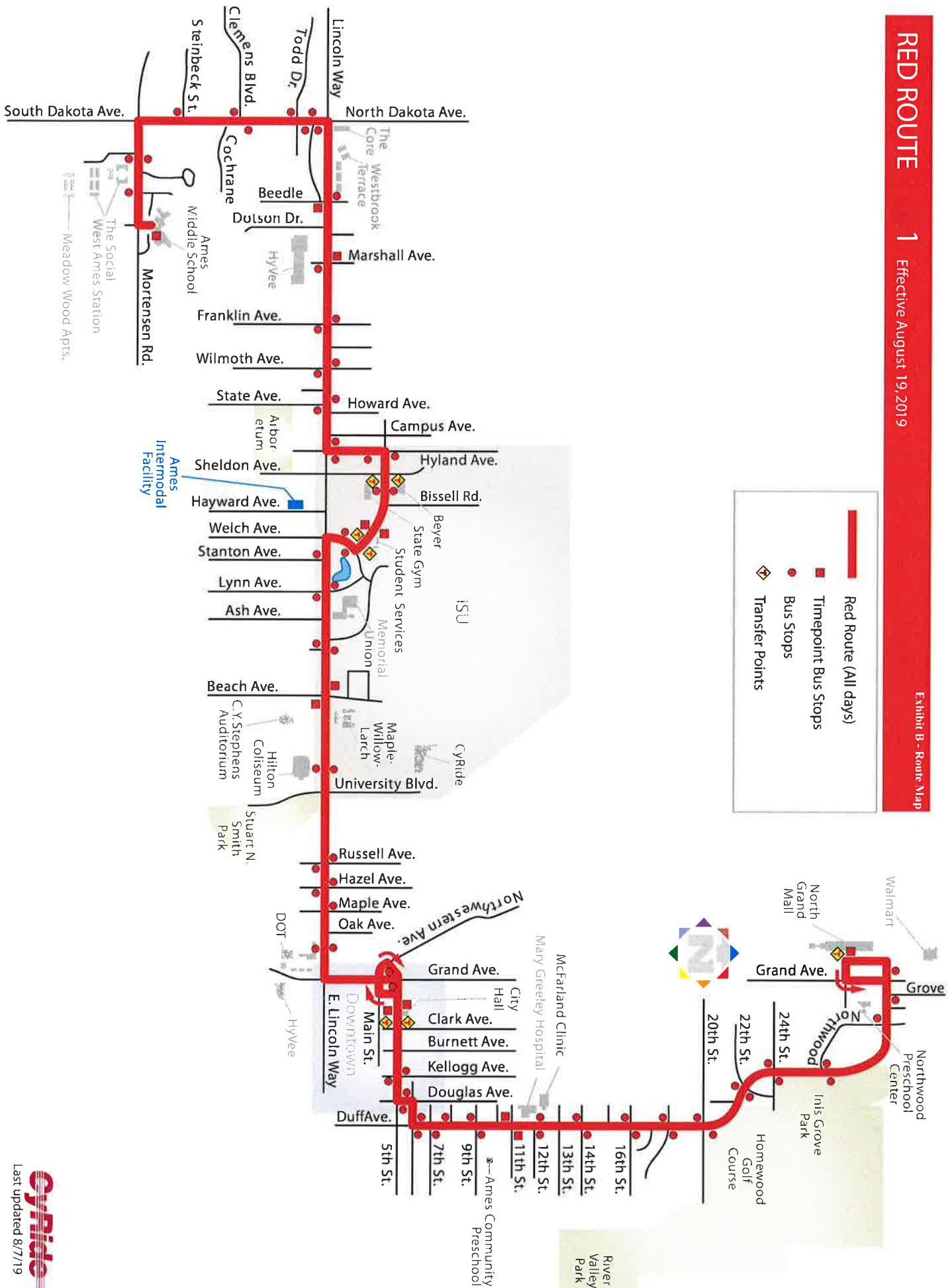


# RED ROUTE

1 Effective August 19, 2019

Exhibit B - Route Map

- █ Red Route (All days)
- Timepoint Bus Stops
- Bus Stops
- ◆ Transfer Points

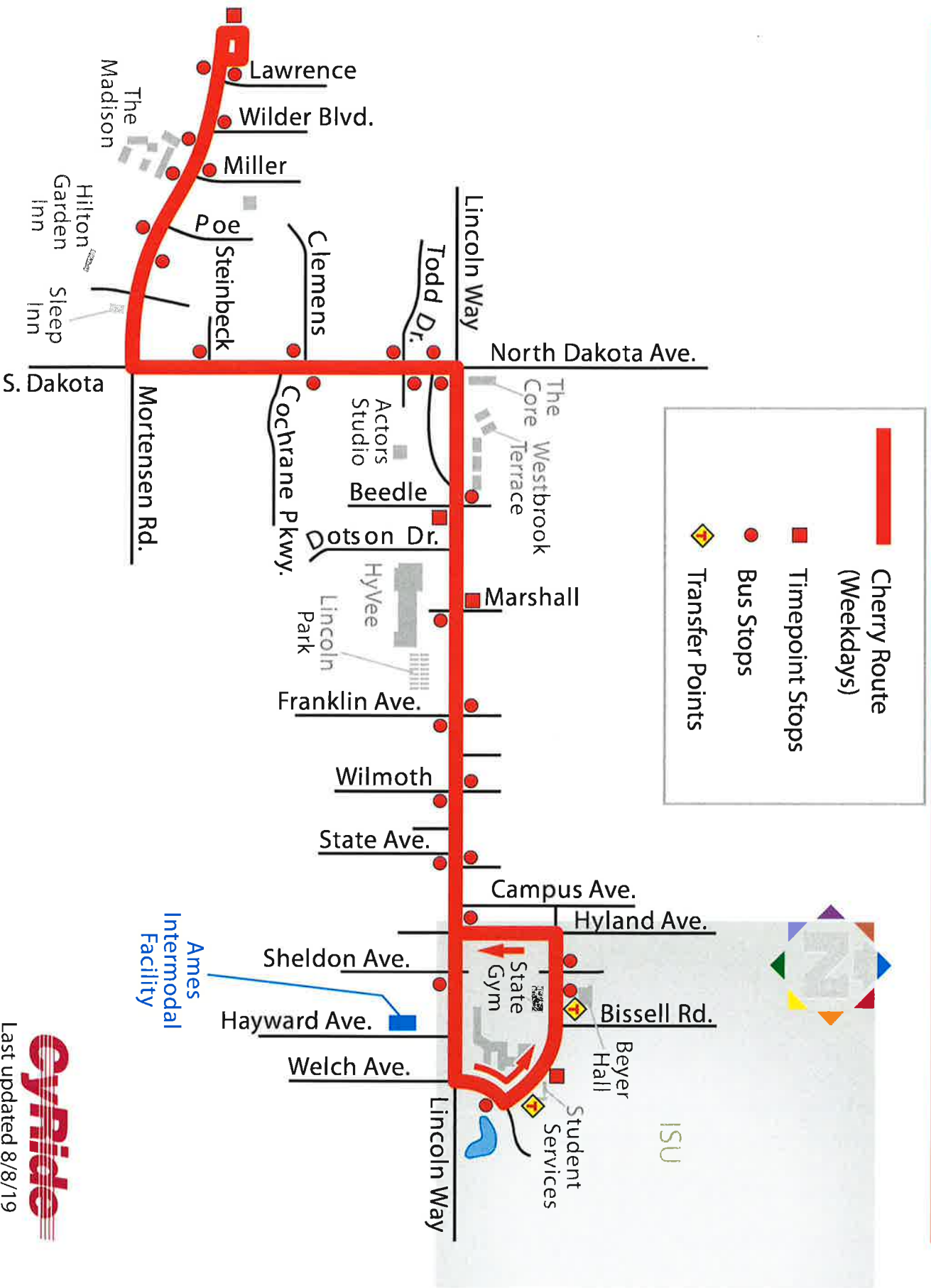


# CHERRY ROUTE

11

Effective August 19, 2019

Exhibit B - Route Map

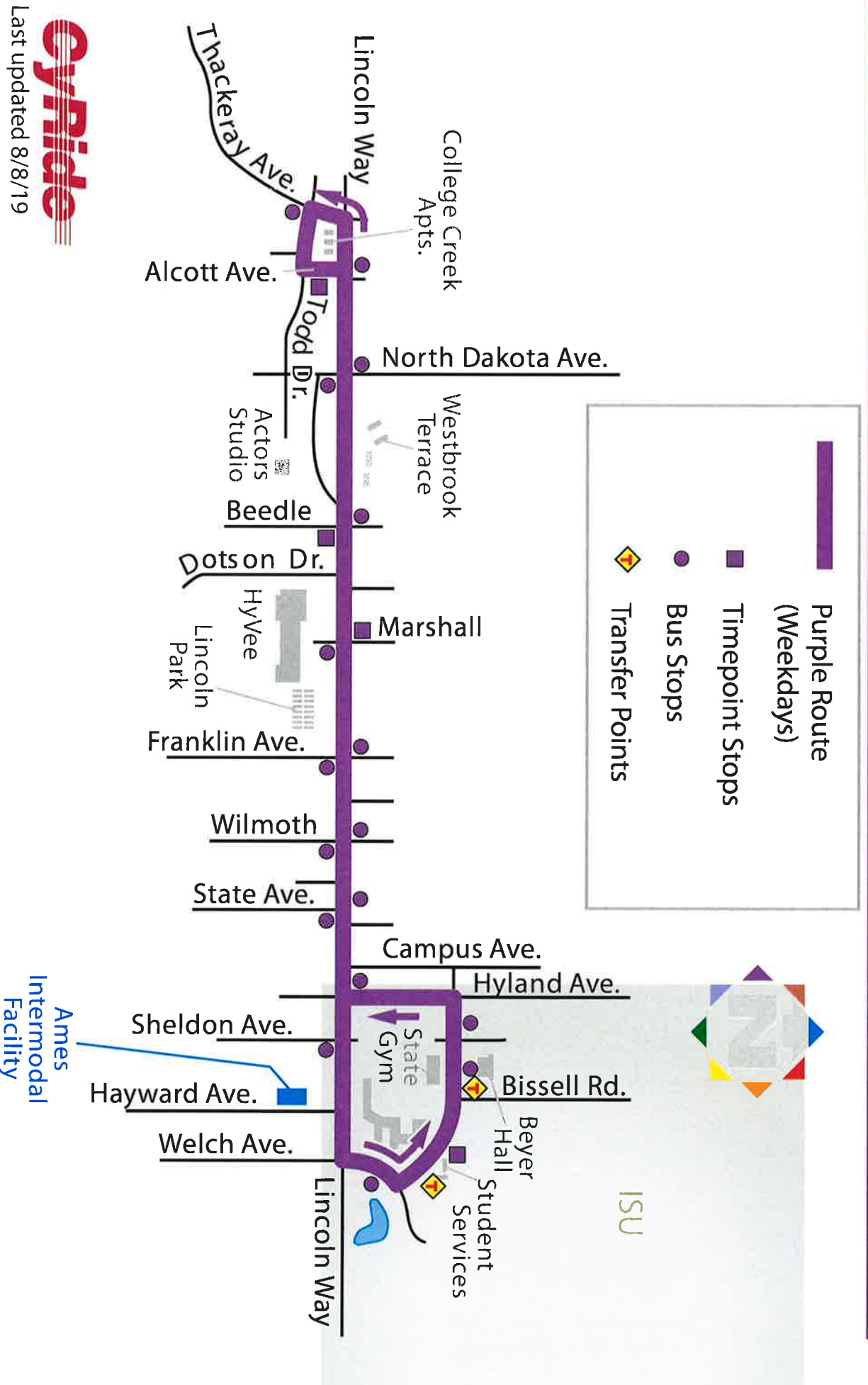


# PURPLE ROUTE

## 7

Effective August 19, 2019

Exhibit B - Route Map



Last updated 8/8/19



## CyRide New Route Expansion (#12 Lilac) Added Frequency (#1 Red, #11 Cherry, #7 Purple) Budget

This is the fourth year the service has been in operation, but the third year of requesting ICAAP funding as the initial year 1 was provided with 100% local funding due to timing issues under the application process. Therefore, CyRide is now requesting Year 1 funds as allowed by federal guidance and the Iowa DOT's ICAAP application handbook to spread three years of funding requests over a period of up to 5 years. CyRide is spreading it over 4 years.

<u>Activity</u>	<u>Cost</u>
-----------------	-------------

**OPERATING:**

**#12 Lilac Weekday Route (PEAK HOUR – ISU School Days Only)**

**YEAR 3 – (Request for service beginning October 2021); Service Began 10/1/2018-9/30/2019 (100% funded by CyRide); 2<sup>nd</sup> year ICAAP funded 10/1/2020-9/30/2021)**

Driver Wages – 11.4 hrs./day x 160 days x \$38.26/hr =	\$69,786
Consumables –5.9 miles/trip x 18 trips/day x 160 days x \$1.46/mile =	\$24,808
<b>SUBTOTAL</b>	<b>\$94,594</b>
Less Fares	
0.2 riders/trip x 18 trips x 160 days x *\$0.87 average resident fare =	(\$501)
49.8 riders/trip x 18 trips x 160 days x \$0.00 fare (Free ISU ID card) =	(\$0)
<b>YEAR 1 SUBTOTAL LILAC- Weekday Peak (less fares) =</b>	<b>\$94,093</b>

**#1 Red Weekday Route (Added Frequency - All Days)**

**YEAR 3 – (Request for service beginning October 2021); Service Began 10/1/2018-9/30/2019 (100% funded by CyRide);2<sup>nd</sup> year ICAAP funded 10/1/2020-9/30/2021)**

Driver Wages – 15.5 hrs./day x 255 days x \$38.26/hr =	\$151,222
Consumables –14.625 miles/trip x 12 trips/day x 255 days x \$1.46/mile =	\$65,338
<b>SUBTOTAL</b>	<b>\$216,560</b>
Less Fares	
0.2 riders/trip x 12 trips x 255 days x *\$0.87 average resident fare =	(\$532)
49.8 riders/trip x 12 trips x 160 days x \$0.00 fare (Free ISU ID card) =	(\$0)
<b>YEAR 1 SUBTOTAL RED (less fares) =</b>	<b>\$216,028</b>

**#11 Cherry Weekday Route (Added Frequency- ISU School Days Only)**

**YEAR 3 – (Request for service beginning October 2021); Service Began 10/1/2018-9/30/2019 (100% funded by CyRide);2<sup>nd</sup> year ICAAP funded 10/1/2020-9/30/2021)**

Driver Wages – 4.5 hrs./day x 160 days x \$38.26/hr =	\$27,547
Consumables –6.6 miles/trip x 9 trips/day x 160 days x \$1.46/mile =	\$13,875
<b>SUBTOTAL</b>	<b>\$41,422</b>
Less Fares	
0.2 riders/trip x 9 trips x 160 days x *\$0.87 average resident fare =	(\$251)

**Exhibit C – ITEMIZED BREAKDOWN**

49.8 riders/trip x 9 trips x 160 days x \$0.00 fare (Free ISU ID card) =        **(\$0)**  
**YEAR 1 SUBTOTAL CHERRY (less fares) = \$41,171**

**#7 Purple Weekday Route (Added Frequency)**

**YEAR 3 – (Request for service beginning October 2021); Service Began 10/1/2018-9/30/2019 (100% funded by CyRide);2<sup>nd</sup> year ICAAP funded 10/1/2020-9/30/2021)**

**Added Frequency ISU DAYS**

Driver Wages – 2.8 hrs./day x 160 days x \$38.26/hr = \$17,140

Consumables –4.1 miles/trip x 6 trips/day x 160 days x \$1.46/mile = \$5,747

**Added Frequency ALL DAYS**

Driver Wages – 1.8 hrs./day x 255 days x \$38.26/hr = \$17,561

Consumables –4.1 miles/trip x 6 trips/day x 255 days x \$1.46/mile = \$9,159

Total Driver Wages – (\$17,140 + \$17,561) = \$34,701

Total Consumables –(\$5,747 + \$9,159) = \$14,906

SUBTOTAL \$49,607

Less Fares

0.2 riders/trip x 9.7647 trips x 255 days x \*\$0.87 average resident fare = (\$433)

34.8 riders/trip x 9.7647 trips x 255 days x \$0.00 fare (Free ISU ID card) = (\$0)

**YEAR 1 SUBTOTAL PURPLE (less fares) = \$49,174**

**SUBTOTAL OPERATING 400,466**

**TOTAL COST \$400,466**

**ICAAP Share \$320,372**

**CyRide Share (assured) \$80,094**

**NOTES:**

**\*\* Average Resident Fare** = Average Cash Deposits/Average Residents Boarding Paying Cash = \$4,040/4,738 = \$0.87  
 (See “Comparison of Cash/Deposits and Use of Tickets FY2019 Avg.” with calculations highlighted in yellow)  
 CyRide decreased its fares in May 2018 from \$1.25 to \$1.00 and its half fares from \$.60 to \$.50. Additionally, CyRide does not recommend utilizing FY2020 average fares due to no fares collected for portions of FY2020 due to COVID-19 and extremely low ridership within the year when fares resumed. Therefore, the FY2019 average fares are more representative for upcoming services in FY2021. CyRide’s full fare was increased to \$1.25 between January 2012 and May 2018.

**Please note: CyRide does not bill for indirect costs.**



**New Route Expansion (#12 Lilac)  
Added Frequency (#1 Red, #11 Cherry, #7 Purple)  
Schedule**

<b><u>Activity</u></b>	<b><u>Completion Date</u></b>
Service Begins (3rd year ICAAP*)	October 1, 2021
Service Ends (3rd year ICAAP*)	September 30, 2022

\* This is Year 3 request for ICAAP funding for new Lilac weekday peak hour service and added frequency for Red, Cherry, and Purple routes. The Iowa DOT previous funded Year-1 and Year-2 for the operation of W. Ames transit routes. This is the final year request for these services.

**CyRide**  
**New Route Expansion (#12 Lilac)**  
**Added Frequency (#1 Red, #11 Cherry, #7 Purple)**  
**Official Certification**

The Ames Transit Agency (CyRide) Board of Trustees certifies that it shall:

- (1) commit the necessary local matching funding for project implementation and
- (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.



Jacob Schrader, Ames Transit Agency President

8/26/2020

Date

**CyRide**  
**New Route Expansion (#12 Lilac)**  
**Added Frequency (#1 Red, #11 Cherry, #7 Purple)**  
**MPO Resolution**

The Ames Area Metropolitan Planning Organization (AAMPO) approved and endorsed this project on September 22, 2020 with a resolution approving this grant. The resolution is attached.

The ICAAP application form (Form 230017; page 3 of 6) requires that the project or program be identified in the fiscally constrained transportation plan (TIP) and requires the document to be submitted with the application. However, the ICAAP handbook has been revised to state that “Awarded projects” must be added to approved MPO TIP’s and STIP’s (See below).

*[https://iowadot.gov/systems\\_planning/pdf/ICAAP\\_Application\\_Handbook.pdf](https://iowadot.gov/systems_planning/pdf/ICAAP_Application_Handbook.pdf) (page 5):  
Awarded projects must be added to approved MPO or RPA transportation improvement programs (TIPs) and Iowa’s Statewide Transportation Improvement Program (STIP).*

If this ICAAP project has been formally approved by the Iowa DOT Commission (early January 2021), the funding will be amended and approved by the MPO in the AAMPO’s FY2021 Transportation Improvement Program in order to begin transferring the federal funding from FHWA to FTA and gain formal grant approval from the Federal Transit Administration.

RESOLUTION NO. 16-675

RESOLUTION APPROVING IOWA CLEAN AIR ATTAINMENT PROGRAM GRANT  
(ICAAP) FOR #9 PLUM SERVICE EXPANSION FOR CYRIDE  
FOR THE CITY OF AMES

WHEREAS, the Iowa Clean Air Attainment Program is established by the Iowa Department of Transportation; and,

WHEREAS, the Iowa Department of Transportation provides, on a competitive basis, funds for transportation projects with the highest potential for reducing transportation related air pollution and congestion; and,

WHEREAS, CyRide has prepared an application for ICAAP funding for service frequency expansion on route #9 Plum; and,

WHEREAS, it is anticipated that the project will not begin until the ICAAP funds are received after October 1, 2017; and,

WHEREAS, one of the grant requirements is for the Ames Area Metropolitan Planning Organization (MPO), by resolution, declaring the sponsor's proposed project or program conforms to the MPO's regional transportation planning process; and,

WHEREAS, for MPOs, the project or program must be identified in the fiscally-constrained transportation plan.

NOW, THEREFORE, BE IT RESOLVED by the Ames Area Metropolitan Planning Organization Transportation Policy Committee, that the project shown in the Iowa Clean Air Attainment Program grant application, which conforms to the MPO's regional transportation planning process, is hereby approved and certified.

ADOPTED THIS 22<sup>nd</sup> day of November, 2016.



Diane R. Voss, City Clerk



Ann H. Campbell, Mayor

Introduced by: Orazem  
Seconded by: Corrieri  
Voting aye: Beatty-Hansen, Betcher, Campbell, Corrieri, Gartin, Nelson, Orazem  
Voting nay: None Absent: Clinton, Hollingshead, Popp, Staudt

Resolution declared adopted and signed by the Mayor this 22<sup>nd</sup> day of November, 2016.

Placeholder for update resolution

## New Route Expansion (#12 Lilac) Added Frequency (#1 Red, #11 Cherry, #7 Purple) Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NOx
<b>Net Project Cost (ALL FOUR ROUTES BELOW)</b>	<b>\$400,466</b>			
Lilac Net Operating Cost	\$94,093			
Red Net Operating Cost	\$216,028			
Cherry Net Operating Cost	\$41,171			
Purple Net Operating Cost	\$49,174			
Operating for One Year - \$400,466				
Number of Years In Project - Operating	1			
<b>#12 Lilac Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Classdays & Finals Days)	160			
Avg. Rd-Trip Commute (Miles*)	5.9			
# Daily Trips	18			
# Riders/Trip	50			
Number of Daily Miles for Lilac	106.2			
Total Estimated Avg. Daily Ridership (Lilac)	900	144,000		
Total Cars Taken From Roadway Weekdays (1.2/car)	750			
<b>#1 Red Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Classdays & Finals Days)	255			
Avg. Commute (Miles*)	7			
Daily Round Trip Bus Miles	14.625			
# Daily Trips	12			
# Riders/Trip	50			
Number of Daily Miles for Red Bus	175.5			
Total Estimated Avg. Daily Ridership (Red)	600	4,200		
Total Cars Taken From Roadway Weekdays (1.2/car)	500			
<b>#11 Cherry Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Classdays & Finals Days)	160			
Avg. Rd-Trip Commute (Miles*)	6.6			
# Daily Trips	9			
# Riders/Trip	50			
Number of Daily Miles for Cherry	59.4			
Total Estimated Avg. Daily Ridership (Cherry)	450	72,000		
Total Cars Taken From Roadway Weekdays (1.2/car)	375			
<b>#7 Purple Route Service Assumptions</b>				
Number of days/Yr. in Project	255			
Avg. Rd-Trip Commute (Miles*)	4.1			
# Daily Trips (6 trips operate 95 days/year on non ISU class days; 12 trips 160 days/yr on ISU class days)	9.7647			
# Riders/Trip	35			
Number of Daily Miles for Purple	40.0			
Total Estimated Avg. Daily Ridership (Purple)	342	87,150		
Total Cars Taken From Roadway Weekdays (1.2/car)	285			



## New Route Expansion (#12 Lilac) Added Frequency (#1 Red, #11 Cherry, #7 Purple) Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NO <sub>x</sub>
<b>Emission Reduction By Riders Taking LILAC</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		81.66	12.1717	6.0888
<b>#12 Lilac: Gross Red. x 160 days x Cars From Roadway x 1 year</b>		<u>9,798,720</u>	<u>1,460,604</u>	<u>730,656</u>
Total LDGV Emissions Reduced (#12 Lilac Route)		9,798,720	1,460,604	730,656
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV #12 Lilac Emissions x 106.2 miles/day x 160 days x 1 year		<u>94,204</u>	<u>15,548</u>	<u>172,911</u>
TOTAL (40' Bus) HDDV Emissions		94,204	15,548	172,911
<b>Net Reduction for LILAC ROUTE :</b>		<b>9,704,516</b>	<b>1,445,056</b>	<b>557,745</b>
<b>Cost Effectiveness for LILAC</b>		<b>\$ 9.70</b>	<b>\$ 65.11</b>	<b>\$ 168.70</b>
<b>Emission Reduction By Riders Taking RED</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length (7 miles/trip)		96.88	14.441	7.224
<b>#1 Red: Gross Red. x 255 days x Cars From Roadway x 1 year</b>		<u>12,352,200</u>	<u>1,841,228</u>	<u>921,060</u>
Total LDGV Emissions Reduced (#1 Red Route)		12,352,200	1,841,228	921,060
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV #1 Red Emissions x 14.625 miles/day x 255 days x 1 year		<u>20,676</u>	<u>3,412</u>	<u>37,950</u>
TOTAL (40' Bus) HDDV Emissions		20,676	3,412	37,950
<b>Net Reduction for RED ROUTE :</b>		<b>12,331,524</b>	<b>1,837,815</b>	<b>883,110</b>
<b>Cost Effectiveness for RED</b>		<b>\$ 17.52</b>	<b>\$ 117.55</b>	<b>\$ 244.62</b>
<b>Emission Reduction By Riders Taking LILAC</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		91.34	13.62	6.81
<b>#11 Cherry: Gross Red. x 160 days x Cars From Roadway x 1 year</b>		<u>5,480,640</u>	<u>816,948</u>	<u>408,672</u>
Total LDGV Emissions Reduced (#11 Cherry Route)		5,480,640	816,948	408,672
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV #11 Cherry Emissions x 59.4 miles/day x 160 days x 1 year		<u>52,690</u>	<u>8,696</u>	<u>96,713</u>
TOTAL (40' Bus) HDDV Emissions		52,690	8,696	96,713
<b>Net Reduction for CHERRY ROUTE :</b>		<b>5,427,950</b>	<b>808,252</b>	<b>311,959</b>
<b>Cost Effectiveness for CHERRY</b>		<b>\$ 7.59</b>	<b>\$ 50.94</b>	<b>\$ 131.98</b>
<b>Emission Reduction By Riders Taking PURPLE</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		56.74	8.4583	4.2312
<b>#7 Purple Gross Red. x 255 days x Cars From Roadway x 1 year</b>		<u>4,121,031</u>	<u>614,284</u>	<u>307,291</u>
Total LDGV Emissions Reduced (#7 Purple Route)		4,121,031	614,284	307,291
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV #7 Purple Emissions x 40 miles/day x 255 days x 1 year		<u>56,599</u>	<u>9,341</u>	<u>103,887</u>
TOTAL (40' Bus) HDDV Emissions		56,599	9,341	103,887
<b>Net Reduction for PURPLE ROUTE :</b>		<b>4,064,432</b>	<b>604,942</b>	<b>203,404</b>
<b>Cost Effectiveness for PURPLE</b>		<b>\$ 12.10</b>	<b>\$ 81.29</b>	<b>\$ 241.76</b>

## New Route Expansion (#12 Lilac) Added Frequency (#1 Red, #11 Cherry, #7 Purple) Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NOx
Net Reduction for Project :		31,528,422	4,696,066	1,956,219
Total Reduction for Project - kg/project		31,528.4	4,696.1	1,956.2
Net Reduction Per Year:		31,528,422	4,696,066	1,956,219
Total Reduction Per Year - kg/year		31,528.4	4,696.1	1,956.2
<b>Cost Effectivness:</b>				
Total Project Cost		\$400,466		
One Yr. Project Total Cost= (\$400,466/1)		\$400,466		
CO		\$12.70		
VOC		\$85.28		
NOx		\$204.71		

\* Based on statistics, riders are riding the entire Lilac, Cherry and Purple routes to reach their destination

## Minority Impact Statement

Pursuant to 2008 Iowa Acts, HF 2393, Iowa Code 8.11, all grant applications submitted to the State of Iowa that are due beginning Jan. 1, 2009, shall include a Minority Impact Statement. This is the state's mechanism for requiring grant applications to consider the potential impact of the grant project's proposed programs or policies on minority groups.

**Please choose the statement(s) that pertains to this grant application. Complete all the information requested for the chosen statement(s). Submit additional pages as necessary.**

- The proposed grant project programs or policies could have a disproportionate or unique **positive** impact on minority persons.

Describe the positive impact expected from this project.

The City of Ames has an 10.24% Asian population and any new route expansion on high capacity corridors will certainly have a positive impact on this minority and LEP group living within the Ames community. Specifically, the routes in west Ames travels along the Mortensen, Steinbeck, Dickens, South Dakota and Lincoln Way corridors in west Ames which have developed into a high capacity corridors where a majority of university students reside in high residential apartment complexes. The residents living in these apartments along these corridors will be provided transportation directly to central ISU campus. While this service is designed to serve the general public, Ames residents of all races and genders living within the community will benefit from this grant application and service.

---

Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

- The proposed grant project programs or policies could have a disproportionate or unique **negative** impact on minority persons.

Describe the negative impact expected from this project.

---

Present the rationale for the existence of the proposed program or policy.

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Provide evidence of consultation with representatives of the minority groups impacted.

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Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

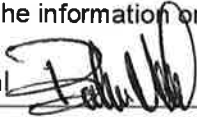
The proposed grant project programs or policies are **not expected to have a disproportionate or unique impact on minority persons.**

Present the rationale for determining no impact.

---

I hereby certify that the information on this form is complete and accurate, to the best of my knowledge.

Name Barbara Neal



Title Transit Director

#### Definitions

"Minority Persons," as defined in Iowa Code 8.11, means individuals who are women, persons with a disability, Blacks, Latinos, Asians or Pacific Islanders, American Indians, and Alaskan Native Americans.

"Disability," as defined in Iowa Code 15.102, subsection 7, paragraph "b," subparagraph (1):

b. As used in this subsection:

(1) "*Disability*" means, with respect to an individual, a physical or mental impairment that substantially limits one or more of the major life activities of the individual, a record of physical or mental impairment that substantially limits one or more of the major life activities of the individual, or being regarded as an individual with a physical or mental impairment that substantially limits one or more of the major life activities of the individual.

"*Disability*" does not include any of the following:

- (a) Homosexuality or bisexuality.
- (b) Transvestism, transsexualism, pedophilia, exhibitionism, voyeurism, gender identity disorders not resulting from physical impairments or other sexual behavior disorders.
- (c) Compulsive gambling, kleptomania, or pyromania.
- (d) Psychoactive substance abuse disorders resulting from current illegal use of drugs.

"State Agency," as defined in Iowa Code 8.11, means a department, board, bureau, commission, or other agency or authority of the State of Iowa.

# **Iowa Department of Transportation Clean Air Attainment Funds Application**

## **Added Night Trips (#11 Cherry - Night)**

**Submitted to:**

**IOWA DOT**

**By:**

**AMES TRANSIT AGENCY (CYRIDE)  
601 N. University Blvd.  
Ames, Iowa 50010**

**October 1, 2020**



## PROJECT APPLICATION IOWA CLEAN AIR ATTAINMENT PROGRAM (ICAAP)

**General Information:**

Applicant Agency: Ames Transit Agency E-mail: bneal@cyride.com  
Public Agency (required)  
 Contact Person (Name and Title): Barbara Neal, Transit Director  
601 N. University Blvd.  
 Complete Mailing Address: \_\_\_\_\_  
Ames IA 50010 515-239-5565  
City State ZIP Code Daytime Phone

If more than one agency or organization is involved in this project, please state the name, contact person, mailing address, and telephone number of the second agency. (Attach an additional page if more than two agencies are involved.)

Co-Applicant Agency: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Public Agency, Non-Profit Organization<sup>1</sup>, For-Profit Organization<sup>1</sup>, or Individual<sup>1</sup>  
 Contact Person (Name and Title): \_\_\_\_\_  
Street Address and/or Box Number  
 Complete Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
City State ZIP Code Daytime Phone

**Project Information:**

Project Title<sup>2</sup>: #11 Cherry - Night

Project Description (including length, if applicable):  
 In August 2018, CyRide redesigned and implemented new bus services traveling in west Ames area including added frequency of trips on the #11 Cherry route that operated day service only. In August 2019, CyRide added night service trips to the #11 Cherry route due to additional demand from residents and to improve safety. ICAAP funded the night service from October 1, 2020 - September 30, 2021 (FFY2021). Therefore, this ICAAP request is for this night service trips for service for federal fiscal year 2022.

\*Project priority (1 = highest priority): 2 (a sponsor submitting multiple applications in this funding cycle must assign a numerical rank or priority to each application.)<sup>3</sup>

\*Assign the proposed project to one or more of the following categories (check one or more):

- |  |  |
|--|--|
| <input type="checkbox"/> Transportation-Related Project in the State Implementation Plan (SIP) | <input type="checkbox"/> Shared-Ride   |
| <input type="checkbox"/> Transportation Control Measure (TCM)                                  | <input type="checkbox"/> Bicycle or <input type="checkbox"/> Pedestrian Facility or Program (select one) |
| <input type="checkbox"/> Traffic Flow Improvement (Intersection, Signalization, Other)         | <input type="checkbox"/> Intermodal Freight  |
| <input type="checkbox"/> Planning and Project Development                                      | <input type="checkbox"/> Passenger   |
| <input type="checkbox"/> Travel Demand Management (TDM)  | <input type="checkbox"/> Alternative Fuels   |
| <input checked="" type="checkbox"/> Transit-Related Improvement                                | <input type="checkbox"/> Vehicle Inspection and Maintenance Program                                      |
|  | <input type="checkbox"/> Outreach Activity (Education, Advertising, or Technical Assistance)             |

\*Is the project consistent with the State Implementation Plan for air quality for non-attainment areas?  Yes  No  Not Applicable

\*Is the project consistent with the MPO's local congestion management plan?  Yes  No  Not Applicable

\*Is the project consistent with the  MPO  RPA  Statewide Long-Range Transportation Plan?  Yes  No  Not Applicable

Notes: <sup>1</sup>Requires public agency as co-sponsor of application.  
<sup>2</sup>The term "project" means any ICAAP infrastructure or program proposal.  
<sup>3</sup>The Iowa Department of Transportation will use the priority ratings to reflect the sponsor.

**Project Costs (an Itemized breakdown must be included on an attached sheet):**

Total Cost: \$41,930.00  
 Iowa Clean Air Attainment Program Fund Request: \$33,544.00  
 Applicant Match: \$8,386.00

*Projects with a private for-profit co-applicant require a minimum 50 percent applicant match; all other projects require a minimum 20 percent applicant match.*

List All Applicant Match Sources	Amount	Assured or Anticipated (Date Anticipated)
1. CyRide Operating Budget	\$8,386.00	July 01, 2021
2. Passenger Fares	\$194.00	October 01, 2021
3.		

Are any state funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

Are any other federal funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

**Estimated Project Development Schedule:**

Design: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Land Acquisition: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Construction: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_

Has any part of this project been started?  Yes  No

If Yes, please explain:

CyRide began the first year of service in August 2019 with 100% local funding from CyRide. ICAAP funded year #2 from October 1, 2020 through September 30, 2021. If funded, this ICAAP expansion would fund the third year of services from October 2021 through September 2022.

How do you plan to measure the success of this project?

Four evaluation methods will be used: 1) Passenger Ridership 2) Customer Comments 3) Passengers per hour and 4) Total Emissions saved

**Required Documentation and Narrative Information**

The following documents and narratives must be submitted with this application. In the upper right corner of each document or narrative write the corresponding letter shown below.

- A. A NARRATIVE assessing existing congestions/air quality conditions, outlining the concept of the proposed project, and providing adequate project justification. How will this project reduce congestion, reduce travel or single occupant vehicle usage, and/or improve air quality? Which transportation-related pollutant(s) are being addressed: carbon monoxide, ozone, or particulate matter (PM)?
- B. A DETAILED MAP identifying the location of the project and clearly differentiating the subject project from any past or future project phases.
- C. An ITEMIZED BREAKDOWN of the total project costs. This documentation does not need to be a detailed, line-item type of estimate. However, it must accomplish two objectives: First, it must show the method by which the cost estimate was prepared; and second, it must enable a reviewer to determine if the cost estimate is reasonable. The manner in which these objectives are achieved may vary widely depending on the type, scope, and complexity of the project. Absent a fully itemized list of costs, some general guidelines for possible methods of estimating each type of project cost are provided on Attachment A.
- D. A TIME SCHEDULE for the total project development.
- E. An OFFICIAL CERTIFICATION from the applicant's governing body (authority) that it shall:
  - (1) commit the necessary local matching funding for project implementation and
  - (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.
- F. An ADOPTED FORMAL RESOLUTION from the appropriate MPO or RPA declaring the sponsor's proposed project or program conforms to the MPO's or RPA's regional transportation planning process. (For MPOs, the project or program must be identified in the fiscally constrained transportation plan and, if applicable, the congestion management plan in TMAs.)
- G. CALCULATIONS for vehicle emission reductions and total project cost-effectiveness for the targeted pollutants. Project applicant must show through a quantitative analysis how many kilograms of pollutant will be reduced (CO, VOC, NOx, and, if applicable, PM). Project sponsor must calculate the cost-effectiveness of the project by: Dividing the total annualized project cost by the number of kilograms per year of pollutant reduced (\$ per kg). Applicant must also show all assumptions and source of data used to calculate the estimates. The applicant must use the most current vehicle emission factors developed by the Iowa DNR and consistent with the U.S. EPA's MOBILE 6.2 air quality model. These emission factors are periodically updated and may be obtained from the Iowa DOT's ICAAP website at: [https://iowadot.gov/systems\\_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP](https://iowadot.gov/systems_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP).
- H. Completed MINORITY IMPACT STATEMENT attached to application.

The award of ICAAP funds; any subsequent funding or letting of contracts for design, construction, reconstruction, improvement, or maintenance; and the furnishing of materials for this project shall not involve direct or indirect interest of any state, county, or city official, elective or appointive. All of the above are prohibited by Iowa Code 314.2, 362.5, or 331.342. Any award of funding or any letting of a contract in violation of the foregoing provisions shall invalidate the award of ICAAP funding and authorize a complete recovery of any funds previously disbursed.

**Certification**

To the best of my knowledge and belief, all information included in this application is true and accurate, including the commitment of all physical and financial resources. This application has been duly authorized by the participating local authority. I understand the attached **official endorsement(s)** binds the participating local governments to assume responsibility for adequate maintenance of any new or improved facilities.

If ICAAP funding assistance is approved for the project described in this application, I understand that an executed contract between the applicant and the Iowa DOT is required before such funding assistance can be authorized for use in implementing the project.

Representing the Ames Transit Agency

(Name of Applicant's Governing Authority)

Signature

8-30-20

Date

Barbara Neal, Transit Director

August 26, 2020

Typed Name and Title  
(Governing Authority Official)

Date



# CyRide (#11 Cherry - Night) Added Trips Narrative Background

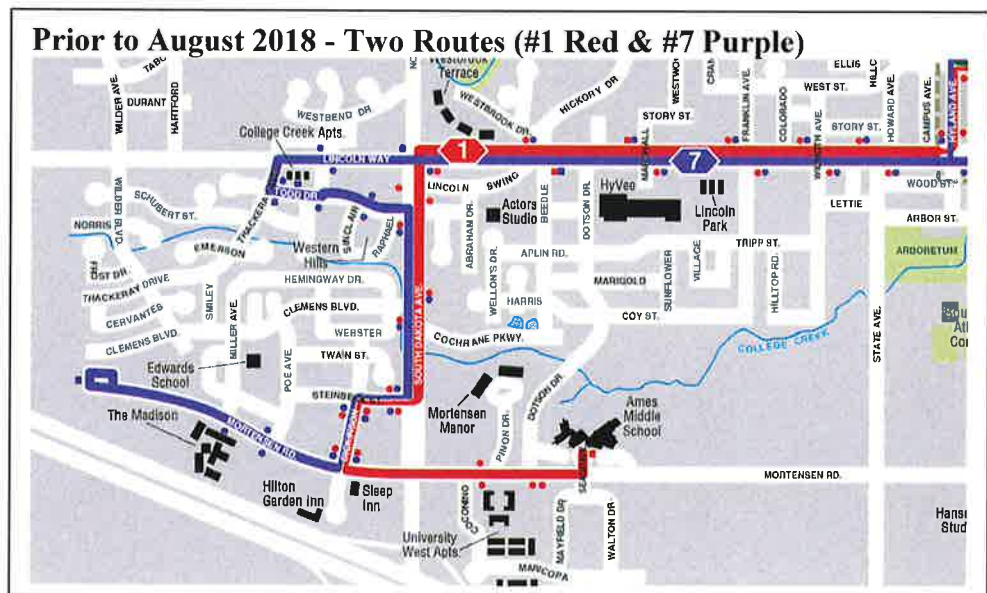
Ames Transit Agency (d.b.a CyRide) directly operates fixed route services that are open to the general public within the Ames community including Iowa State University (ISU). The amount of transit service in this small community, of approximately 65,000 is unusually high as a result of the intensive use by university students. To accommodate this high transit demand, CyRide operates 18 hours a day with service frequencies between 4 – 40 minutes. **However in the last six years, ISU enrollment has grown by 22% from 28,682 students to approximately 35,000! During this same timeframe, CyRide’s ridership has grown by over 1.6 million passengers.**

High density apartment complexes are rapidly being built off-campus, but where CyRide’s routes may provide limited or virtually no transit service. **The result of this growth has been an overwhelming demand for student housing followed by an immediate reactionary demand for additional transit service wherever these apartment complexes are established.** In a community where riding transit is now part of the city’s culture, the residents living in these high-density apartment complexes expect frequent and quality transit services to an even greater degree than they did in past years.

Prior to August 2018, the #1 Red and #7 Purple routes, shown connecting with other routes traveling throughout the community accommodated all transit rides between west Ames and Iowa State University (ISU) campus with over 1.5 million riders annually on just these two routes. **The #1 Red could be best described as the “workhorse of west Ames” providing transit service from**

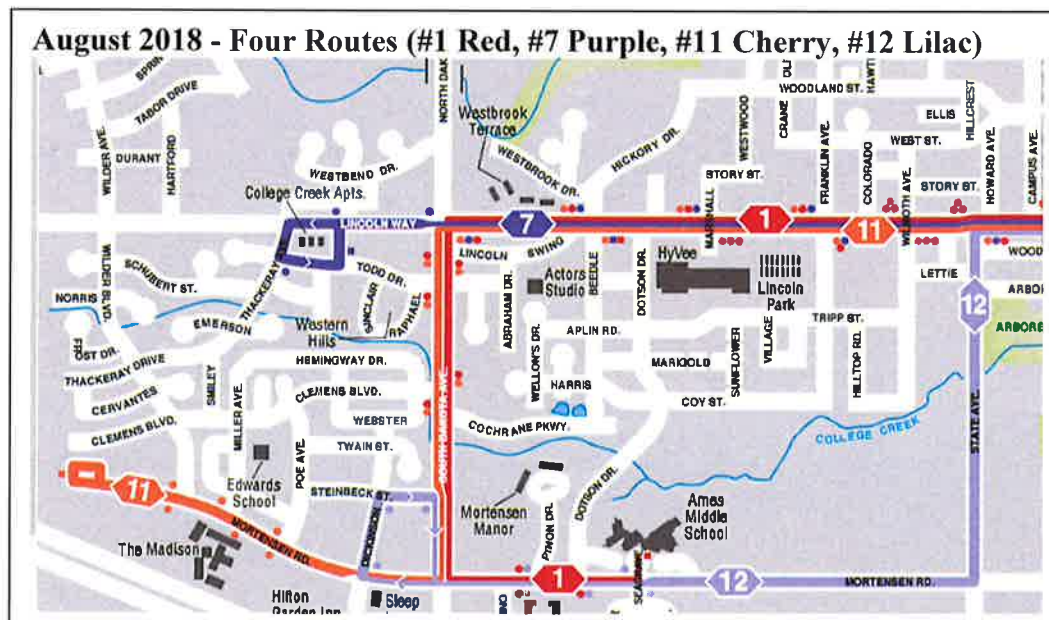
**6:30am until 12:30am the following day and accommodated the majority of the west Ames residents.**

**The #7 Purple Route provided “minimal service with only six published trips” (3 morning/3 afternoon) during the peak hours and**



was utilized mainly to provide additional capacity for Red route riders between west Ames and university campus during the peak hours.

In May 2017, CyRide completed its first ever transit [system redesign study](https://www.cyride.com/system-redesign) (<https://www.cyride.com/system-redesign>) for their entire transit service and residents located in west Ames demanded additional transit service operating along Mortensen, Steinbeck, Dickenson, S. Dakota and Lincoln Way into campus. CyRide hired an outside consultant to provide expertise in how to operate a transit system originally developed for 4 million riders and adapt it for a system currently carrying over 6 million passengers. **CyRide essentially approved the redesign completed in the study in west Ames by offering 4 different bus routes along these modified corridors thereby breaking up the #1 Red's "workhorse duties" into four different high-frequency service routes (#1 Red, #7 Purple, #11 Cherry & #12 Lilac), which began in August 2018. (see routes below)**



Under the CyRide 2.0 service changes implemented in August 2018, the **#11 Cherry** route initially only offered service from 7:00am through 6:30pm. CyRide subsequently requested and received ICAAP funding to receive funding for the reimbursement for Cherry service for its second year of this routes operation that just began in August 2019. However due to overwhelming requests by the public, CyRide added night trips to this route that began in August 2019 funded at 100% with CyRide's local budget due to demand for these evening trips. Safety was also a factor in walking along Mortensen Rd. late at night in approving this service. ICAAP will fund the second year of service (ICAAP 1<sup>st</sup> year) from October 1, 2020 – September 30, 2021

Therefore, this second year ICAAP application request is for **#11 Cherry night trips** only for service beginning in October 2021, its third year of operation. Again, the first year, CyRide funded with 100% local budget.

## Project Description/Justification

***Grant Request***  
***Added Trips - #11 Cherry - Night***

The second year of ICAAP operational funding request below is for additional evening trips for the **#11 Cherry** route implemented in west Ames for Iowa State University class days only.

This service was initially implemented in August 2019 with 100% CyRide local funds and with ICAAP funding the second year of service in 2020-2021. ICAAP guidelines allow transit agencies to fund three years of services within the first five years of service. The Board’s initial approval for this additional service was in January 2019 for the FY2019 budget after the ICAAP’s October 2018 grant application deadline. Therefore, this ICAAP request is for evening **#11 Cherry’s** third year of operation (2<sup>nd</sup> Year ICAAP) for service beginning October 2021 through September 2022.

The information below describes CyRide’s full request for the operating of the **#11 Cherry – Night** service.

**#11 Cherry - Night**  
**(ISU School Weekdays) – Year 2**

CyRide proposes to provide new evening trips, **as highlighted in yellow**, to the #11 Cherry route, by operating a bus every 40 minutes during the weekday evenings between 6:20 pm – 10:06 pm from Mortensen Turnaround into Iowa State University (ISU) campus. This route will operate only when Iowa State University holds school-year classes or approximately 160 weekdays out of the year.

CyRide anticipates that this route will generate 350 daily riders on this new evening service given that it serves apartments in high-density areas along Mortensen, Steinbeck and Dickenson.

CyRide anticipates a healthy ridership over ISU class days during the evenings as residents become more and more aware of the new trips and how they serve them. (See Exhibit B – Cherry Route for route alignment details.)

<b>#11 Cherry (Night Service)</b>				
<b>ISU Class Days and Finals Days Only</b>				
<b>Added Night trips shown below</b>				
<b>Mortensen Turnaround</b>	<b>Lincoln Way &amp; Beedle</b>	<b>Union Drive</b>	<b>Lincoln Way &amp; Marshall</b>	<b>Mortensen Turnaround</b>
6:20	6:27	6:33	6:38	6:46
7:00	7:07	7:13	7:18	7:26
7:40	7:47	7:53	7:58	8:06
8:20	8:27	8:33	8:38	8:46
9:00	9:07	9:13	9:18	9:26
9:40	9:47	9:53	9:58	10:06
10:20	10:27	10:33	10:38	10:46

The following information provides operation-specific data for these additional trips:

#11 Cherry Weekday (Night Trips)

Hours of Service: 4.5

Number of Trips: 7

Avg. Passengers/Trip (Year 1): 50

Miles/Trip: 6.6

Miles: 46.2

Days of Operation/Year: 160 (ISU Class & Finals days only)

Ridership: 350 daily rides (50 pass/trip \* 7 trips)

This route will serve the following commercial, residential and university destinations as illustrated within Exhibit B:

- **#11 Cherry(Added Frequency):** Mortensen Heights, The Madison, Creative Spirits Ames, Café Milo, Haverkamp Properties Apartments, West Towne Pub, All Iowa Attack Basketball Fieldhouse, Ames-Fitness Center-West, Hilton Garden Inn Ames, Kum & Go, Sleep Inn & Suites, Hilton Garden Inn Ames, West Village Apartments, Perfect Games, Westown Courts, Sukup Basketball Complex, , Israel Family Hospice House, Christopher Gartner Park, Formative Years Growing and Learning, Kum & Go, Ames Woman’s Club, Hickory Ridge Apartments, Hy-Vee Gas, Kwik Connection, Wells Fargo Bank, Hy-Vee West, Ames Driver’s License Station, McFarland Express Care, McDonalds, Alpha Copies and Print Center, Szechuan House, Central Iowa Vapors, Erbert and Gerberts, Family Video, Uni-Mart, Papa John’s, Pammell Grocery & Grill, First National Bank, Apen Ames, Community of Christ, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Student Services, Iowa State University west campus.

### Added Emissions Factors

The project emissions in Exhibit G are calculated based on the required Iowa DNR's current vehicle emission factors data posted on the Iowa DOT’s ICAAP website

### Conclusion

The advantages of supporting this grant application can provide numerous benefits to the City of Ames/Iowa State University/Story County through:

- Increased transit service coverage
- Improved transit trips during the evening
- Improved air quality with fewer single-occupant cars and technologically improved bus engines

While students are committed to paying for the improved services required to meet their higher transit demands, unanticipated financial increases in the double-digits would be needed to support these new evening trips. Unanticipated ridership and financial increases occur when

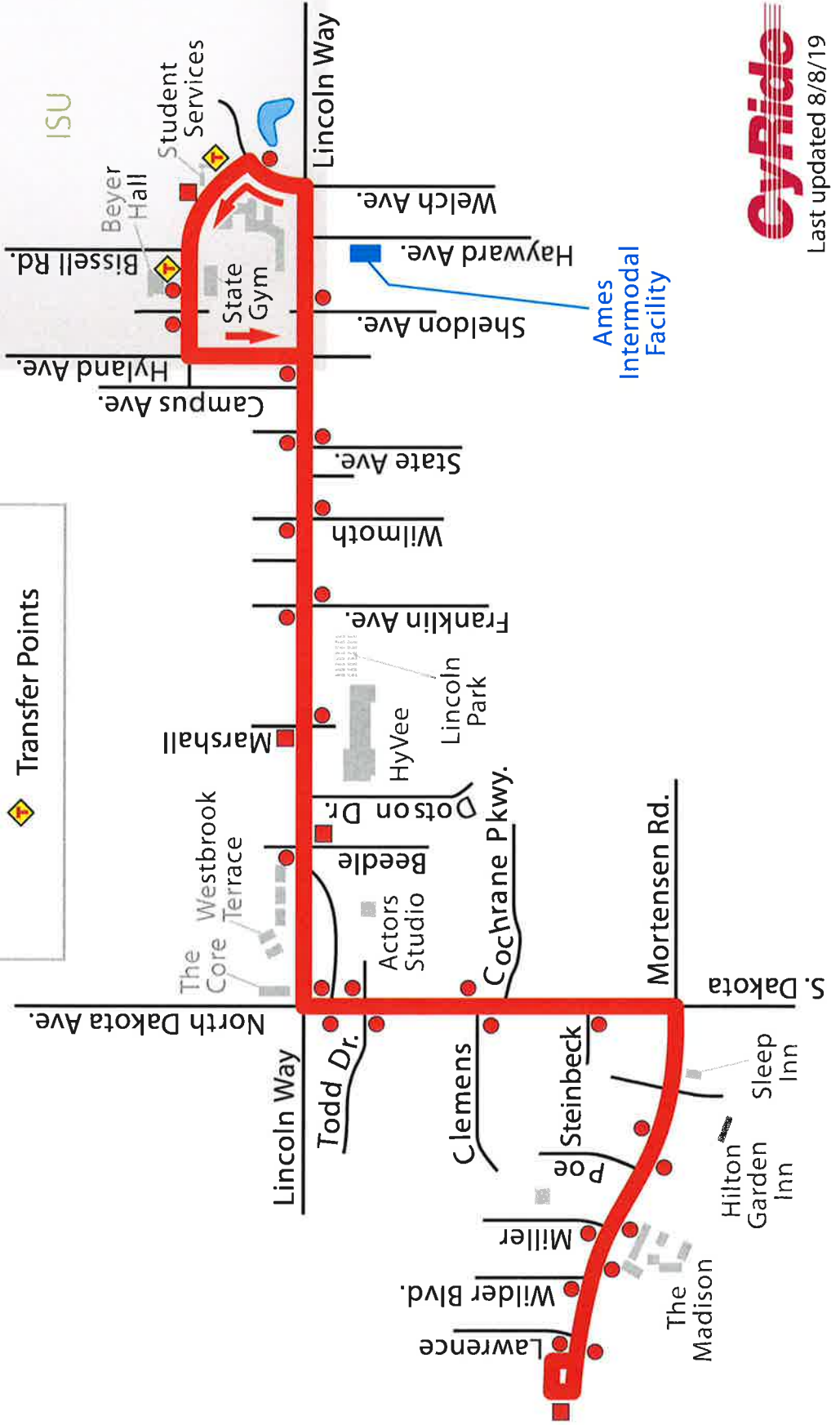
reliable enrollment numbers are not available until only a few weeks after the fall semester begins. ICAAP funding will allow student fees to increase more gradually, so that at the end of the three-year allowance, funding will be sufficient to continue these services into the future.

Without funding for this service enhancement, CyRide would drop passengers along S. Dakota leaving residents with a long walk back to their homes. Additional evening trips were one of the most requested improvements during the initial implementation of service in 2018-2019. The evening service on Cherry should be added to work in tandem with #1 Red night service route to handle evening demand in this west Ames area. CyRide estimates that approximately 56,000 new rides would be generated from these extra trips provided between west Ames and campus throughout a single year.

CyRide encourages the Iowa DOT to provide support for this night route expansion (first year request for ICAAP funding) along these high-density corridors.

**Cherry Route (Weekdays)**

- Timepoint Stops
- Bus Stops
- Transfer Points



**CyRide**  
**Added Trips (#11 Cherry - Night)**  
**Budget**

ActivityCost**OPERATING:****#11 Cherry Weekday Route (NIGHT – ISU School Days Only)**

**YEAR 2 – (Request for service beginning October 2021); Service Began 8/2019 (100% funded by CyRide)**

**Costs calculated below by inflating first year costs by 3% for 2020 & another 3% for 2021.**

Driver Wages – <b>\$28,411 (Yr. 1*)</b> x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	\$30,141
Consumables – <b>\$11,295 (Yr. 1*)</b> x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	<u>\$11,983</u>
<b>SUBTOTAL</b>	<b>\$42,124</b>
Less Fares	
0.2 riders/trip x 7 trips x 160 days x **\$0.87 average resident fare =	(\$194)
49.8 riders/trip x 7 trips x 160 days x \$0.00 fare (Free ISU ID card) =	<u>(\$0)</u>
<b>YEAR 1 SUBTOTAL Cherry- Night (less fares) =</b>	<b>\$41,930</b>

**SUBTOTAL OPERATING****41,930****TOTAL COST****\$41,930****ICAAP Share****\$33,544****CyRide Share (assured)****\$8,386****NOTES:**

\* **Year 1 Cherry Night Costs: #11 Cherry Night – Added Trips (Began in 8/2019 via 100% local funding)**

Driver Wages – 4.5 hrs./day x 160 days x \$39.46/hr = \$28,411

Consumables – 6.6 miles/trip x 7 trips/day x 160 days x \$1.528/mile = \$11,295

\*\* **Average Resident Fare** = Average Cash Deposits/Average Residents Boarding Paying Cash = \$4,040/4,738 = \$0.87 (See “Comparison of Cash/Deposits and Use of Tickets FY2019 Avg.” with calculations highlighted in yellow) CyRide decreased its fares in May 2018 from \$1.25 to \$1.00 and its half fares from \$.60 to \$.50. Additionally, CyRide does not recommend utilizing FY2020 average fares due to no fares collected for portions of FY2020 due to COVID-19 and extremely low ridership within the year when fares resumed. Therefore, the FY2019 average fares are more representative for upcoming services in FY2021. CyRide’s full fare was increased to \$1.25 between January 2012 and May 2018.

**Please note: CyRide does not bill for indirect costs.**

**Comparison of Cash/Deposits and Use of Tickets  
Since May 2008**

Account # 550-1100-345.42-00  
Fixed Route Fares

From:	To:	Deposit	Cash Fares	Rides/Day	Avg. Fare	Cash/Day	RF Ticket	FF Ticket	RF Percent	FF Percent	RF/Day	FF/Day
7/6/18	7/24/2018	\$ 3,607.78	5,261	277	\$ 0.69	\$ 189.88	1801	441	80.3%	19.7%	94.8	23.2
7/25/18	8/7/18	\$ 3,029.41	3,956	283	\$ 0.77	\$ 216.39	1208	328	78.6%	21.4%	86.3	23.4
8/8/18	8/21/18	\$ 5,525.75	4,605	329	\$ 1.20	\$ 394.70	801	367	68.6%	31.4%	57.2	26.2
8/22/18	9/5/18	\$ 4,836.26	5,055	337	\$ 0.96	\$ 322.42	716	391	64.7%	35.3%	47.7	26.1
9/6/18	9/18/18	\$ 4,119.32	4,770	367	\$ 0.86	\$ 316.87	915	322	74.0%	26.0%	70.4	24.8
9/19/18	10/2/18	\$ 4,039.31	4,719	337	\$ 0.86	\$ 288.52	962	310	75.6%	24.4%	68.7	22.1
10/3/18	10/16/18	\$ 4,863.76	4,976	355	\$ 0.98	\$ 347.41	924	288	76.2%	23.8%	66.0	20.6
10/17/18	10/30/18	\$ 4,411.83	4,949	354	\$ 0.89	\$ 315.13	893	256	77.7%	22.3%	63.8	18.3
10/31/18	11/14/18	\$ 3,411.21	5,170	345	\$ 0.66	\$ 227.41	822	284	74.3%	25.7%	54.8	18.9
11/15/18	11/27/18	\$ 3,396.23	3,318	255	\$ 1.02	\$ 261.25	478	162	74.7%	25.3%	36.8	12.5
11/28/18	12/11/18	\$ 4,196.11	4,531	324	\$ 0.93	\$ 299.72	852	287	74.8%	25.2%	60.9	20.5
12/12/18	1/8/19	\$ 5,168.96	7,008	250	\$ 0.74	\$ 184.61	1054	336	75.8%	24.2%	37.6	12.0
1/9/19	1/22/19	\$ 4,119.89	4,218	301	\$ 0.98	\$ 294.28	590	284	67.5%	32.5%	42.1	20.3
1/23/19	2/5/19	\$ 3,898.84	3,925	280	\$ 0.99	\$ 278.49	509	314	61.8%	38.2%	36.4	22.4
2/6/19	2/19/19	\$ 4,240.94	4,737	338	\$ 0.90	\$ 302.92	687	371	64.9%	35.1%	49.1	26.5
2/20/19	3/5/19	\$ 4,382.58	4,793	342	\$ 0.91	\$ 313.04	624	376	62.4%	37.6%	44.6	26.9
3/6/19	3/19/19	\$ 4,211.23	4,579	327	\$ 0.92	\$ 300.80	647	203	76.1%	23.9%	46.2	14.5
3/20/19	4/2/19	\$ 3,438.35	4,948	353	\$ 0.69	\$ 245.60	1010	272	78.8%	21.2%	72.1	19.4
4/3/19	4/16/19	\$ 4,332.65	5,103	365	\$ 0.85	\$ 309.48	767	228	77.1%	22.9%	54.8	16.3
4/17/19	4/30/19	\$ 3,771.30	4,379	313	\$ 0.86	\$ 269.38	779	241	76.4%	23.6%	55.6	17.2
5/1/19	5/14/19	\$ 3,583.64	4,941	353	\$ 0.73	\$ 255.97	766	239	76.2%	23.8%	54.7	17.1
5/15/19	6/4/19	\$ 3,867.25	6,354	303	\$ 0.61	\$ 184.15	949	328	74.3%	25.7%	45.2	15.6
6/5/19	6/20/19	\$ 3,119.40	5,404	338	\$ 0.58	\$ 194.96	1134	279	80.3%	19.7%	70.9	17.4
6/21/19	7/2/19	\$ 5,110.24	3,496	291	\$ 1.46	\$ 425.85	992	249	79.9%	20.1%	82.7	20.8
7/3/19	7/17/19	\$ 3,576.47	4,090	273	\$ 0.87	\$ 238.43	872	244	78.1%	21.9%	58.1	16.3
7/18/19	7/30/19	\$ 2,791.00	3,894	300	\$ 0.72	\$ 214.69	1125	188	85.7%	14.3%	86.5	14.5
7/31/19	8/13/19	\$ 2,040.47	4,163	297	\$ 0.49	\$ 145.75	870	257	77.2%	22.8%	62.1	18.4
8/14/19	8/27/19	\$ 4,652.20	4,760	340	\$ 0.98	\$ 332.30	679	275	71.2%	28.8%	48.5	19.6
8/28/19	9/10/19	\$ 5,319.18	5,363	383	\$ 0.99	\$ 379.94	640	209	75.4%	24.6%	45.7	14.9
9/11/19	9/17/19	\$ 4,107.34	4,762	680	\$ 0.86	\$ 586.76	404	160	71.6%	28.4%	57.7	22.9
9/18/19	10/1/19	\$ 5,215.40	5,640	403	\$ 0.92	\$ 372.53	640	310	67.4%	32.6%	45.7	22.1
10/2/19	10/15/19	\$ 5,139.23	5,785	413	\$ 0.89	\$ 367.09	661	276	70.5%	29.5%	47.2	19.7
10/16/19	10/29/19	\$ 5,562.53	5,847	418	\$ 0.95	\$ 397.32	785	225	77.7%	22.3%	56.1	16.1
10/30/19	11/12/19	\$ 4,376.60	4,891	349	\$ 0.89	\$ 312.61	754	253	74.9%	25.1%	53.9	18.1
11/13/19	11/19/19	\$ 2,970.30	2,984	426	\$ 1.00	\$ 424.33	350	130	72.9%	27.1%	50.0	18.6
11/20/19	12/3/19	\$ 2,685.42	4,372	312	\$ 0.61	\$ 191.82	631	225	73.7%	26.3%	45.1	16.1
12/4/19	12/11/19	\$ 128.00	2,878	360	\$ 0.04	\$ 16.00	379	127	74.9%	25.1%	47.4	15.9
12/12/19	12/17/19	\$ 4,531.28	1,830	305	\$ 2.48	\$ 755.21	236	74	76.1%	23.9%	39.3	12.3
12/18/19	1/9/20	\$ 3,464.36	6,045	263	\$ 0.57	\$ 150.62	980	271	78.3%	21.7%	42.6	11.8
1/10/20	1/22/20	\$ 3,971.63	3,990	307	\$ 1.00	\$ 305.51	529	246	68.3%	31.7%	40.7	18.9
1/23/20	2/5/20	\$ 5,562.19	4,905	350	\$ 1.13	\$ 397.30	776	294	72.5%	27.5%	55.4	21.0
2/6/20	2/20/20	\$ 3,243.77	4,876	325	\$ 0.67	\$ 216.25	857	311	73.4%	26.6%	57.1	20.7
2/21/20	3/4/20	\$ 3,823.46	4,324	333	\$ 0.88	\$ 294.11	709	277	71.9%	28.1%	54.5	21.3
3/5/20	3/19/20	\$ 2,616.37	3,636	242	\$ 0.72	\$ 174.42	539	202	72.7%	27.3%	35.9	13.5
3/20/20	8/13/20	\$ 3,962.90	5,302	36	\$ 0.75	\$ 26.96	632	224	73.8%	26.2%	4.3	1.5
<b>Avg. before 1/2012</b>		\$ 3,763	4,398	486	\$ 0.86	\$ 399.60	508	245	67.5%	32.5%	54	27
<b>Avg. after 1/2012</b>		\$ 4,557	4,557	319	\$ 1.00	\$ 323.23	913	465	66.3%	33.7%	63	32
<b>Average FY2014</b>		\$ 5,176	4857	343	\$ 1.06	\$ 365.50	825	557	59.5%	40.5%	59	39
<b>Average FY2015</b>		\$ 4,501	4402	305	\$ 1.03	\$ 315.22	973	541	63.5%	36.5%	68	38
<b>Average FY2016</b>		\$ 4,089	3877	282	\$ 1.06	\$ 300.73	931	501	64.8%	35.2%	67	36
<b>Average FY2017</b>		\$ 4,464	4317	283	\$ 1.05	\$ 296.32	1085	564	63.6%	36.4%	70	37
<b>Average FY2018</b>		\$ 3,914	3796	270	\$ 1.04	\$ 283.48	997	454	67.8%	32.2%	68	32
<b>Average FY2019</b>		\$ 4,040	4738	319	\$ 0.87	\$ 276.63	880	292	74.4%	25.6%	59	20
<b>Average FY2020</b>		\$ 3,862	4545	344	\$ 0.89	\$ 307.73	634	229	73.4%	26.6%	47	17



**Added Trips**  
**(#11 Cherry - Night)**  
**Schedule**

<u>Activity</u>	<u>Completion Date</u>
Service Begins (2nd year ICAAP*)	October 1, 2021
Service Ends (2nd year ICAAP*)	September 30, 2022

\* This is Year 2 request for ICAAP funding for Cherry weekday night service.

\* If approved for Year 2 ICAAP funding, CyRide anticipates requesting one more year of ICAAP funding for this service.

**CyRide™**  
**Added Frequency (#11 Cherry - Night)**  
**Official Certification**

The Ames Transit Agency (CyRide) Board of Trustees certifies that it shall:

- (1) commit the necessary local matching funding for project implementation and
- (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.



\_\_\_\_\_  
Jacob Schrader, Ames Transit Agency President

8/26/2020

\_\_\_\_\_  
Date

**CyRide**  
**Added Trips (#11 Cherry - Night)**  
**MPO Resolution DRAFT**

The Ames Area Metropolitan Planning Organization (AAMPO) approved and endorsed this project on September 22, 2020 with a resolution approving this grant. The resolution is attached.

The ICAAP application form (Form 230017; page 3 or 6) requires that the project or program be identified in the fiscally constrained transportation plan (TIP) and requires the document to be submitted with the application. However, the ICAAP handbook has been revised to state that “Awarded projects” must be added to approved MPO TIP’s and STIP’s (See below).

*[https://iowadot.gov/systems\\_planning/pdf/ICAAP\\_Application\\_Handbook.pdf](https://iowadot.gov/systems_planning/pdf/ICAAP_Application_Handbook.pdf) (page 5):  
Awarded projects must be added to approved MPO or RPA transportation improvement programs (TIPs) and Iowa’s Statewide Transportation Improvement Program (STIP).*

Therefore, once this ICAAP project has been formally approved by the Iowa DOT Commission (early January 2021), the funding will be amended and approved by the MPO in the AAMPO’s FY2020 Transportation Improvement Program in order to begin transferring the federal funding from FHWA to FTA and gain formal grant approval from the Federal Transit Administration.

RESOLUTION NO. 16-675

RESOLUTION APPROVING IOWA CLEAN AIR ATTAINMENT PROGRAM GRANT  
(ICAAP) FOR #9 PLUM SERVICE EXPANSION FOR CYRIDE  
FOR THE CITY OF AMES

WHEREAS, the Iowa Clean Air Attainment Program is established by the Iowa Department of Transportation; and,

WHEREAS, the Iowa Department of Transportation provides, on a competitive basis, funds for transportation projects with the highest potential for reducing transportation related air pollution and congestion; and,

WHEREAS, CyRide has prepared an application for ICAAP funding for service frequency expansion on route #9 Plum; and,

WHEREAS, it is anticipated that the project will not begin until the ICAAP funds are received after October 1, 2017; and,

WHEREAS, one of the grant requirements is for the Ames Area Metropolitan Planning Organization (MPO), by resolution, declaring the sponsor's proposed project or program conforms to the MPO's regional transportation planning process; and,

WHEREAS, for MPOs, the project or program must be identified in the fiscally-constrained transportation plan.

NOW, THEREFORE, BE IT RESOLVED by the Ames Area Metropolitan Planning Organization Transportation Policy Committee, that the project shown in the Iowa Clean Air Attainment Program grant application, which conforms to the MPO's regional transportation planning process, is hereby approved and certified.

ADOPTED THIS 22<sup>nd</sup> day of November, 2016.



Diane R. Voss, City Clerk



Ann H. Campbell, Mayor

Introduced by: Orazem  
Seconded by: Corrieri  
Voting aye: Beatty-Hansen, Betcher, Campbell, Corrieri, Gartin, Nelson, Orazem  
Voting nay: None Absent: Clinton, Hollingshead, Popp, Staudt

Resolution declared adopted and signed by the Mayor this 22<sup>nd</sup> day of November, 2016.

Placeholder for updated resolution

## Added Trips (#11 Cherry - Night) Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NOx
<b>Net Project Cost</b>	<b>\$41,930</b>			
Cherry Night Net Operating Cost	\$41,930			
Operating for One Year - \$41,930				
Number of Years In Project - Operating	1			
<b>#11 Cherry Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Clasdays & Finals Days)	160			
Avg. Rd-Trip Commute (Miles*)	6.6			
# Daily Trips	7			
# Riders/Trip	50			
Number of Daily Miles	46.2			
Total Estimated Avg. Daily Ridership	350			
Total Cars Taken From Roadway Weekdays (1.2/car)	292			
<b>Emission Reduction By Riders Taking LILAC</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		91.34	13.6158	6.8112
<b>#11 Cherry: Gross Red. x 160 days x Cars From Roadway x 1 year</b>		<u>4,262,720</u>	<u>635,404</u>	<u>317,856</u>
Total LDGV Emissions Reduced		4,262,720	635,404	317,856
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV Emissions x 46.2 miles/day x 160 days x 1 year		<u>40,981</u>	<u>6,764</u>	<u>75,221</u>
TOTAL (40' Bus) HDDV Emissions		40,981	6,764	75,221
<b>Net Reduction for Cherry Night:</b>		<b>4,221,739</b>	<b>628,640</b>	<b>242,635</b>
<b>Cost Effectiveness for Cherry Night</b>		<b>\$ 9.93</b>	<b>\$ 66.70</b>	<b>\$ 172.81</b>
<b>Net Reduction for Project :</b>		<b>4,221,739</b>	<b>628,640</b>	<b>242,635</b>
<b>Total Reduction for Project - kg/project</b>		<b>4,221.7</b>	<b>628.6</b>	<b>242.6</b>
<b>Net Reduction Per Year:</b>		<b>4,221,739</b>	<b>628,640</b>	<b>242,635</b>
<b>Total Reduction Per Year - kg/year</b>		<b>4,221.7</b>	<b>628.6</b>	<b>242.6</b>
<b>Cost Effectiveness:</b>				
<b>Total Project Cost</b>		<b>\$41,930</b>		
<b>One Yr. Project Total Cost= (\$41,930/1)</b>		<b>\$41,930</b>		
<b>CO</b>		<b>\$9.93</b>		
<b>VOC</b>		<b>\$66.70</b>		
<b>NOx</b>		<b>\$172.81</b>		

\* Based on statistics, riders are riding the entire Cherry routes to reach their destination

## Minority Impact Statement

Pursuant to 2008 Iowa Acts, HF 2393, Iowa Code 8.11, all grant applications submitted to the State of Iowa that are due beginning Jan. 1, 2009, shall include a Minority Impact Statement. This is the state's mechanism for requiring grant applications to consider the potential impact of the grant project's proposed programs or policies on minority groups.

**Please choose the statement(s) that pertains to this grant application. Complete all the information requested for the chosen statement(s). Submit additional pages as necessary.**

- The proposed grant project programs or policies could have a disproportionate or unique **positive** impact on minority persons.

Describe the positive impact expected from this project.

The City of Ames has an 10.24% Asian population and any new route expansion on high capacity corridors will certainly have a positive impact on this minority and limited-English proficient group living within the Ames community. Specifically, the routes in west Ames travels along the Mortensen, Steinbeck and Dickensen corridors in west Ames which have developed into a high capacity corridors where a majority of university students reside in high residential apartment complexes. The residents living in these apartments along these corridors will be provided transportation directly to central ISU campus. While this service is designed to serve the general public, Ames residents of all races and genders living within the community will benefit from this grant application and service.

---

Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

- The proposed grant project programs or policies could have a disproportionate or unique **negative** impact on minority persons.

Describe the negative impact expected from this project.

---

Present the rationale for the existence of the proposed program or policy.

---

Provide evidence of consultation with representatives of the minority groups impacted.

---

Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

The proposed grant project programs or policies are **not expected to have** a disproportionate or unique impact on minority persons.

Present the rationale for determining no impact.

---

I hereby certify that the information on this form is complete and accurate, to the best of my knowledge.

Name Barbara Neal 

Title Transit Director

#### Definitions

"Minority Persons," as defined in Iowa Code 8.11, means individuals who are women, persons with a disability, Blacks, Latinos, Asians or Pacific Islanders, American Indians, and Alaskan Native Americans.

"Disability," as defined in Iowa Code 15.102, subsection 7, paragraph "b," subparagraph (1):

b. As used in this subsection:

(1) "*Disability*" means, with respect to an individual, a physical or mental impairment that substantially limits one or more of the major life activities of the individual, a record of physical or mental impairment that substantially limits one or more of the major life activities of the individual, or being regarded as an individual with a physical or mental impairment that substantially limits one or more of the major life activities of the individual.

"*Disability*" does not include any of the following:

- (a) Homosexuality or bisexuality.
- (b) Transvestism, transsexualism, pedophilia, exhibitionism, voyeurism, gender identity disorders not resulting from physical impairments or other sexual behavior disorders.
- (c) Compulsive gambling, kleptomania, or pyromania.
- (d) Psychoactive substance abuse disorders resulting from current illegal use of drugs.

"State Agency," as defined in Iowa Code 8.11, means a department, board, bureau, commission, or other agency or authority of the State of Iowa.

# **Iowa Department of Transportation Clean Air Attainment Funds Application**

## **Added Midday Trips** **#12 Lilac - Midday**

**Submitted to:**

**IOWA DOT**

**By:**

**AMES TRANSIT AGENCY (CYRIDE)**  
**601 N. University Blvd.**  
**Ames, Iowa 50010**

**October 1, 2020**





## PROJECT APPLICATION IOWA CLEAN AIR ATTAINMENT PROGRAM (ICAAP)

**General Information:**

Applicant Agency: Ames Transit Agency E-mail: bneal@cyride.com  
Public Agency (required)

Contact Person (Name and Title): Barbara Neal, Transit Director  
601 N. University Blvd.

Complete Mailing Address: \_\_\_\_\_

Ames IA 50010 515-239-5565  
City State ZIP Code Daytime Phone

If more than one agency or organization is involved in this project, please state the name, contact person, mailing address, and telephone number of the second agency. (Attach an additional page if more than two agencies are involved.)

Co-Applicant Agency: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Public Agency, Non-Profit Organization<sup>1</sup>, For-Profit Organization<sup>1</sup>, or Individual<sup>1</sup>

Contact Person (Name and Title): \_\_\_\_\_  
Street Address and/or Box Number

Complete Mailing Address: \_\_\_\_\_

\_\_\_\_\_ City State ZIP Code Daytime Phone

**Project Information:**

Project Title<sup>2</sup>: #12 Lilac - Mid-day

Project Description (including length, if applicable):  
 In August 2018, CyRide redesigned and implemented new bus services traveling in west Ames area including a new #12 Lilac route that operated peak hour service only. In August 2019, CyRide added midday trips to the #12 Lilac route due to additional demand from residents. ICAAP funding (year 1 request) supported the second year of services from October 2020 - September 2021. Therefore, this ICAAP request (year 2 request) is for the #12 Lilac mid-day service to support operations beginning in October 2021 through September 2022.

\*Project priority (1 = highest priority): 3 (a sponsor submitting multiple applications in this funding cycle must assign a numerical rank or priority to each application.)<sup>3</sup>

\*Assign the proposed project to one or more of the following categories (check one or more):

- |  |  |
|--|--|
| <input type="checkbox"/> Transportation-Related Project in the State Implementation Plan (SIP) | <input type="checkbox"/> Shared-Ride   |
| <input type="checkbox"/> Transportation Control Measure (TCM)                                  | <input type="checkbox"/> Bicycle or <input type="checkbox"/> Pedestrian Facility or Program (select one) |
| <input type="checkbox"/> Traffic Flow Improvement (Intersection, Signalization, Other)         | <input type="checkbox"/> Intermodal Freight  |
| <input type="checkbox"/> Planning and Project Development                                      | <input type="checkbox"/> Passenger   |
| <input type="checkbox"/> Travel Demand Management (TDM)  | <input type="checkbox"/> Alternative Fuels   |
| <input checked="" type="checkbox"/> Transit-Related Improvement                                | <input type="checkbox"/> Vehicle Inspection and Maintenance Program                                      |
|  | <input type="checkbox"/> Outreach Activity (Education, Advertising, or Technical Assistance)             |

\*Is the project consistent with the State Implementation Plan for air quality for non-attainment areas?  Yes  No  Not Applicable

\*Is the project consistent with the MPO's local congestion management plan?  Yes  No  Not Applicable

\*Is the project consistent with the  MPO  RPA  Statewide Long-Range Transportation Plan?  Yes  No  Not Applicable

Notes: <sup>1</sup>Requires public agency as co-sponsor of application.  
<sup>2</sup>The term "project" means any ICAAP infrastructure or program proposal.  
<sup>3</sup>The Iowa Department of Transportation will use the priority ratings to reflect the sponsor.

**Project Costs (an Itemized breakdown must be included on an attached sheet):**

Total Cost: \$39,569.00  
 Iowa Clean Air Attainment Program Fund Request: \$31,655.00  
 Applicant Match: \$7,914.00

*Projects with a private for-profit co-applicant require a minimum 50 percent applicant match; all other projects require a minimum 20 percent applicant match.*

List All Applicant Match Sources	Amount	Assured or Anticipated (Date Anticipated)
1. CyRide Operating Budget	\$7,914.00	July 01, 2021
2. Passenger Fares	\$194.00	October 01, 2021
3.		

Are any state funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

Are any other federal funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

**Estimated Project Development Schedule:**

Design: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Land Acquisition: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Construction: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_

Has any part of this project been started?  Yes  No

If Yes, please explain:

CyRide began the first year of service in August 2019 with 100% local funding from CyRide. ICAAP funded year #2 from October 1, 2020 through September 30, 2021. If funded, this ICAAP expansion would fund the third year of services from October 2021 through September 2022.

How do you plan to measure the success of this project?

Four evaluation methods will be used: 1) Passenger Ridership 2) Customer Comments 3) Passengers per hour and 4) Total Emissions saved

**Required Documentation and Narrative Information**

The following documents and narratives must be submitted with this application. In the upper right corner of each document or narrative write the corresponding letter shown below.

- A. A NARRATIVE assessing existing congestions/air quality conditions, outlining the concept of the proposed project, and providing adequate project justification. How will this project reduce congestion, reduce travel or single occupant vehicle usage, and/or improve air quality? Which transportation-related pollutant(s) are being addressed: carbon monoxide, ozone, or particulate matter (PM)?
- B. A DETAILED MAP identifying the location of the project and clearly differentiating the subject project from any past or future project phases.
- C. An ITEMIZED BREAKDOWN of the total project costs. This documentation does not need to be a detailed, line-item type of estimate. However, it must accomplish two objectives: First, it must show the method by which the cost estimate was prepared; and second, it must enable a reviewer to determine if the cost estimate is reasonable. The manner in which these objectives are achieved may vary widely depending on the type, scope, and complexity of the project. Absent a fully itemized list of costs, some general guidelines for possible methods of estimating each type of project cost are provided on Attachment A.
- D. A TIME SCHEDULE for the total project development.
- E. An OFFICIAL CERTIFICATION from the applicant's governing body (authority) that it shall:
  - (1) commit the necessary local matching funding for project implementation and
  - (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.
- F. An ADOPTED FORMAL RESOLUTION from the appropriate MPO or RPA declaring the sponsor's proposed project or program conforms to the MPO's or RPA's regional transportation planning process. (For MPOs, the project or program must be identified in the fiscally constrained transportation plan and, if applicable, the congestion management plan in TMAs.)
- G. CALCULATIONS for vehicle emission reductions and total project cost-effectiveness for the targeted pollutants. Project applicant must show through a quantitative analysis how many kilograms of pollutant will be reduced (CO, VOC, NOx, and, if applicable, PM). Project sponsor must calculate the cost-effectiveness of the project by: Dividing the total annualized project cost by the number of kilograms per year of pollutant reduced (\$ per kg). Applicant must also show all assumptions and source of data used to calculate the estimates. The applicant must use the most current vehicle emission factors developed by the Iowa DNR and consistent with the U.S. EPA's MOBILE 6.2 air quality model. These emission factors are periodically updated and may be obtained from the Iowa DOT's ICAAP website at: [https://iowadot.gov/systems\\_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP](https://iowadot.gov/systems_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP).
- H. Completed MINORITY IMPACT STATEMENT attached to application.

The award of ICAAP funds; any subsequent funding or letting of contracts for design, construction, reconstruction, improvement, or maintenance; and the furnishing of materials for this project shall not involve direct or indirect interest of any state, county, or city official, elective or appointive. All of the above are prohibited by Iowa Code 314.2, 362.5, or 331.342. Any award of funding or any letting of a contract in violation of the foregoing provisions shall invalidate the award of ICAAP funding and authorize a complete recovery of any funds previously disbursed.

**Certification**

To the best of my knowledge and belief, all information included in this application is true and accurate, including the commitment of all physical and financial resources. This application has been duly authorized by the participating local authority. I understand the attached official endorsement(s) binds the participating local governments to assume responsibility for adequate maintenance of any new or improved facilities.

If ICAAP funding assistance is approved for the project described in this application, I understand that an executed contract between the applicant and the Iowa DOT is required before such funding assistance can be authorized for use in implementing the project.

Representing the Ames Transit Agency

Signature

(Name of Applicant's Governing Authority)

8-26-20

Date

Barbara Neal, Transit Director

Typed Name and Title  
(Governing Authority Official)

August 26, 2020

Date

# CyRide #12 Lilac- Midday Added Trips Narrative

## Background

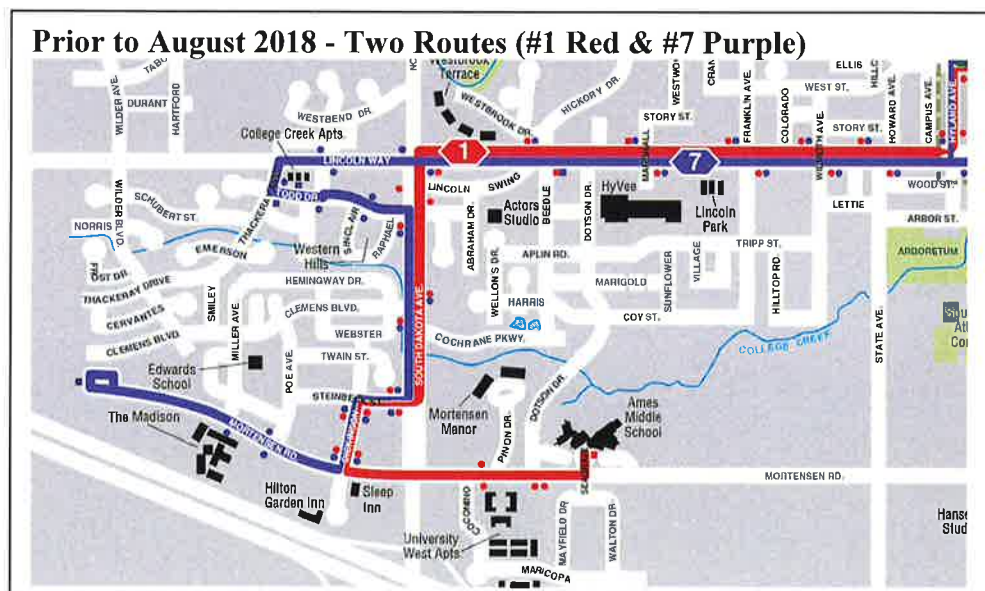
Ames Transit Agency (d.b.a CyRide) directly operates fixed route services that are open to the general public within the Ames community including Iowa State University (ISU). The amount of transit service in this small community, of approximately 65,000 is unusually high as a result of the intensive use by university students. To accommodate this high transit demand, CyRide operates 18 hours a day with service frequencies between 4 – 40 minutes. **However in the last six years, ISU enrollment has grown by 22% from 28,682 students to approximately 35,000! During this same timeframe, CyRide’s ridership has grown by over 1.6 million passengers.**

High density apartment complexes are rapidly being built off-campus, but where CyRide’s routes may provide limited or virtually no transit service. **The result of this growth has been an overwhelming demand for student housing followed by an immediate reactionary demand for additional transit service wherever these apartment complexes are established.** In a community where riding transit is now part of the city’s culture, the residents living in these high-density apartment complexes expect frequent and quality transit services to an even greater degree than they did in past years.

Prior to August 2018, the #1 Red and #7 Purple routes, shown connecting with other routes traveling throughout the community accommodated all transit rides between west Ames and Iowa State University (ISU) campus with over 1.5 million riders annually on just these two routes.

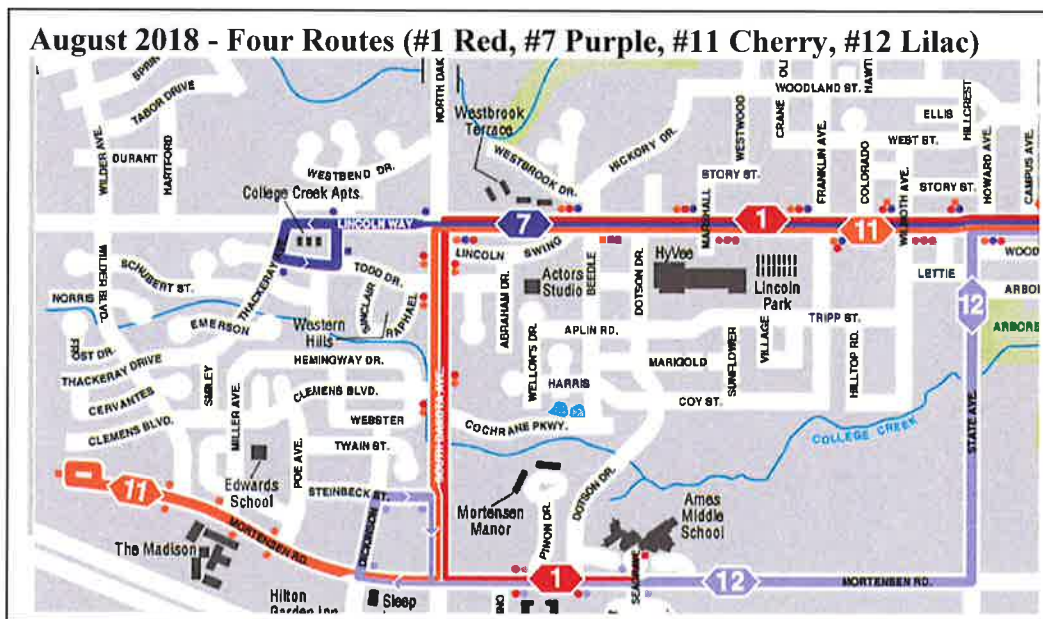
**The #1 Red could be best described as the “workhorse of west Ames” providing transit service from 6:30am until 12:30am the following day and accommodated the majority of the west Ames residents.**

The #7 Purple Route provided “minimal service with only six published trips” (3 morning/3 afternoon) during the peak hours and



was utilized mainly to provide additional capacity for Red route riders between west Ames and university campus during the peak hours.

In May 2017, CyRide completed its first ever transit [system redesign study](https://www.cyrider.com/system-redesign) (<https://www.cyrider.com/system-redesign>) for their entire transit service and residents located in west Ames demanded additional transit service operating along Mortensen, Steinbeck, Dickenson, S. Dakota and Lincoln Way into campus. CyRide hired an outside consultant to provide expertise in how to operate a transit system originally developed for 4 million riders and adapt it for a system currently carrying over 6 million passengers. **CyRide essentially approved the redesign completed in the study in west Ames by offering 4 different bus routes along these modified corridors thereby breaking up the #1 Red’s “workhorse duties” into four different high-frequency service routes (#1 Red, #7 Purple, #11 Cherry & #12 Lilac), which began in August 2018. (see routes below)**



Under the CyRide 2.0 service changes implemented in August 2018, the #12 Lilac route initially only offered peak hour service between the hours of 7:05am – 10:13am AND afternoon service from 2:35pm – 5:23pm. CyRide subsequently requested and received ICAAP funding to receive reimbursement for the Lilac – peak hour reimbursement. CyRide is requesting the third and final year of this peak-hour service within another application. CyRide added mid-day trips to the #12 Lilac route that began in August 2019 funded at 100% with CyRide’s local budget due to demand for these trips and overcrowding on #11 Cherry. Last year, CyRide requested and received ICAAP funding (Year #1) for the #12 Lilac mid-day second year of service (October 1, 2020 – September 30, 2020).

Therefore, this ICAAP application request is for new #12 Lilac mid-day trips for service beginning in October 2021.

## Project Description/Justification

**Grant Request**  
**Added Trips - #12 Lilac- Midday**

The funding request below is for additional midday trips for the #12 Lilac route implemented in west Ames during Iowa State University class days. These services were initially implemented in August 2019 with 100% CyRide local funds and then a second year with ICAAP funding for federal fiscal year 2021. ICAAP guidelines allow transit agencies to fund three years of services within the first five years of service. The Board’s initial approval for this additional service was in January 2019 for the FY2019 budget after the ICAAP’s October 2018 grant application deadline.

This ICAAP request is for midday Lilac’s third year of operation (2nd Year ICAAP) for service beginning October 2021 through September 2022.

The information below describes CyRide’s full request for the operating of the #12 Lilac – Midday service.

**#12 Lilac – Midday  
 (ISU School Weekdays) – Year 1**

**CyRide proposes to provide new mid-day trips, as highlighted in yellow, to the #12 Lilac route, by operating a bus every 40 minutes during the weekday between 10:05am – 2:33pm from Steinbeck-Dickenson-Mortensen into Iowa State University (ISU) campus. This route will operate only when Iowa State University holds school-year classes or approximately 160 weekdays out of the year.**

CyRide anticipates that this route will generate 350 daily riders on this new service given that it serves apartments in high-density areas along Mortensen, Steinbeck and Dickenson.

CyRide anticipates a healthy ridership over ISU class days as residents become more and more aware of the new route and how it serves them. (See Exhibit B – Lilac Route for route alignment details.)

#12 Lilac (Weekday Service) ISU Class Days and Finals Days Only		
Added Mid-day Trips		
Mortensen / Dickinson	Student Services	Mortensen / Dickinson
7:05	7:18	7:33
7:25	7:38	7:53
7:45	7:58	8:13
8:05	8:18	8:33
8:25	8:38	8:53
8:45	8:58	9:13
9:05	9:18	9:33
9:25	9:38	9:53
9:45	9:58	10:13
10:05	10:18	10:33
10:45	10:58	11:13
11:25	11:38	11:53
12:05	12:18	12:33
12:45	12:58	1:13
1:25	1:38	1:53
2:05	2:18	2:33
2:35	2:48	3:03
2:55	3:08	3:23
3:15	3:28	3:43
3:35	3:48	4:03
3:55	4:08	4:23
4:15	4:28	4:43
4:35	4:48	5:03
4:55	5:08	5:23
5:15	5:28	5:43

The following information provides operation-specific data for this new route:

#12 Lilac Weekday (Peak Only)

Hours of Service: 4.5

Number of New Trips: 7

Avg. Passengers/Trip (Year 1): 50

Miles/Trip: 5.3

Miles: 37.1

Days of Operation/Year: 160 (ISU Class & Finals days only)

Ridership: 350 daily rides (50 pass/trip\* 7 trips)

This route will serve the following commercial, residential and University destinations as illustrated within Exhibit B:

- **#12 Lilac (New Route):** West Towne Pub, All Iowa Attack Basketball Fieldhouse, Ames-Fitness Center-West, Hilton Garden Inn Ames, Kum & Go, Sleep Inn & Suites, Hilton Garden Inn Ames, The Rose of Ames, The Waterford at Ames, West Village Apartments, Perfect Games, Westown Courts, Sukup Basketball Complex, University West Apartments, Ames Middle School, Southwest Athletic Complex, Dunkin Donuts, US Bank ATM, Ames Intermodal Facility, Collegiate United Methodist Church, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Student Services, Iowa State University west campus.

### Added Emissions Factors

The project emissions in Exhibit G are calculated based on the required Iowa DNR's current vehicle emission factors data posted on the Iowa DOT's ICAAP website

### Conclusion

The advantages of supporting this grant application can provide numerous benefits to the City of Ames/Iowa State University/Story County through:

- Increased transit service coverage
- Improved transit trips during the midday
- Improved air quality with fewer single-occupant cars and technologically improved bus engines

While students are committed to paying for the improved services required to meet their higher transit demands, unanticipated financial increases in the double-digits would be needed to support these new midday trips. Unanticipated ridership and financial increases occur when reliable enrollment numbers are not available until only a few weeks after the fall semester begins. ICAAP funding will allow student fees to increase more gradually, so that at the end of the three-year allowance, funding will be sufficient to continue these services into the future.

Without funding for this service enhancement, CyRide may need to leave passengers at the bus stops as capacity on the buses is already at its maximum along these corridors. Additional mid-

day trips were one of the most requested improvements during the initial implementation of service in 2018-2019. The mid-day service on Lilac should be added to work in tandem with #1 Red and #11 Cherry routes to handle mid-day demand in this area. CyRide estimates that approximately 56,000 new rides would be generated from these extra trips provided between west Ames and campus throughout a single year.

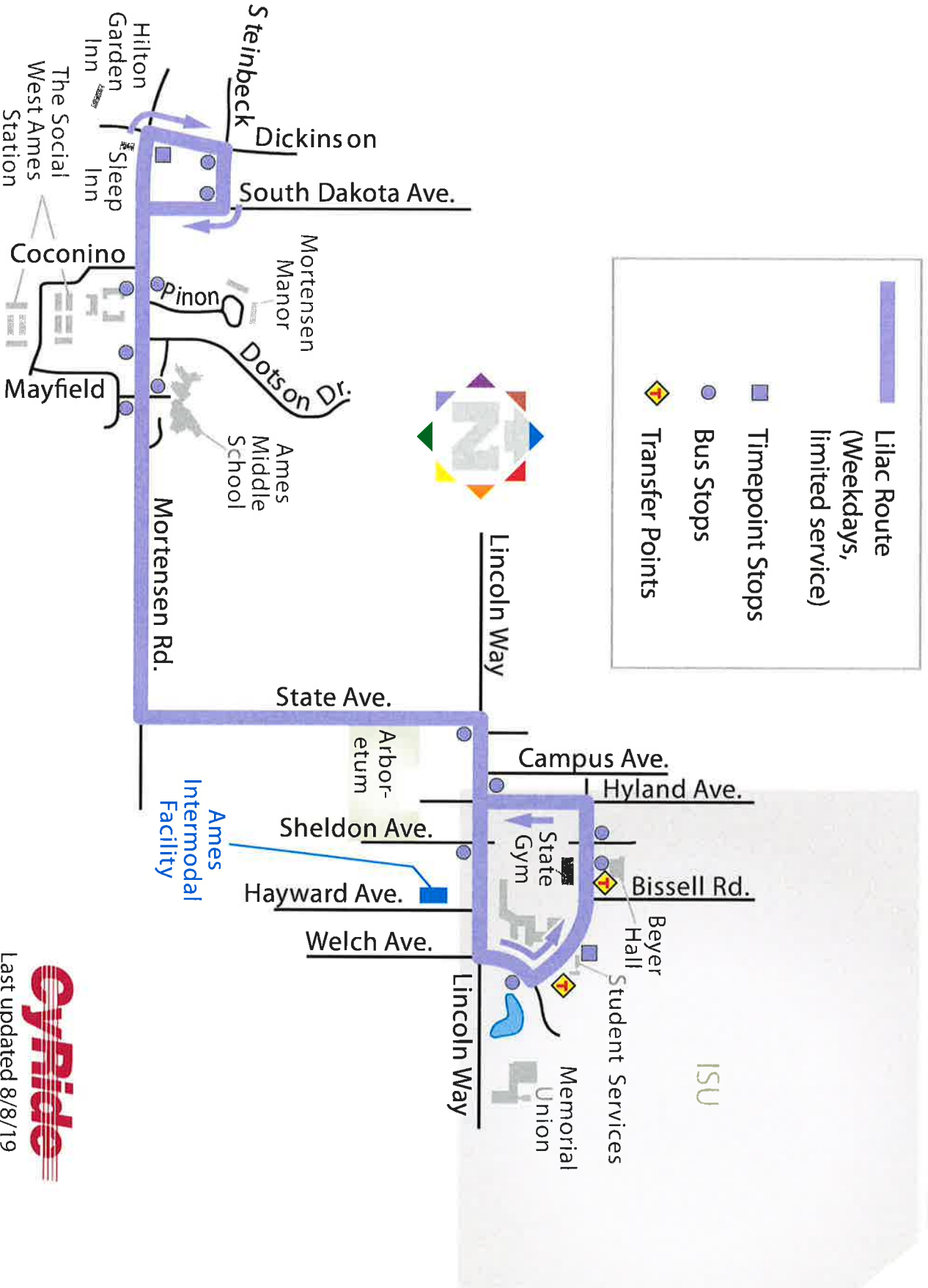
CyRide encourages the Iowa DOT to provide support for this mid-day route expansion (second year request for ICAAP funding) along these high-density corridors.



# LILAC ROUTE

## 12 Effective August 26, 2019

Exhibit B - Route Map



## CyRide Added Trips (#12 Lilac - Midday) Budget

Activity Cost

**OPERATING:**

**#12 Lilac Weekday Route (MID-DAY – ISU School Days Only)**

**YEAR 2 – (Request for service beginning October 2021);**

**Service Began 10/1/2019-9/30/2020 (100% funded by CyRide)**

**Costs calculated below by inflating first year costs by 3% and then another 3% for second year.**

Driver Wages – \$28,411 (Yr. 1*) x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	\$30,141
Consumables – \$9,070 (Yr. 1*) x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	\$9,622
<b>SUBTOTAL</b>	<b>\$39,763</b>
Less Fares	
0.2 riders/trip x 7 trips x 160 days x **\$0.87 average resident fare =	(\$194)
49.8 riders/trip x 7 trips x 160 days x \$0.00 fare (Free ISU ID card) =	(\$0)
<b>YEAR 1 SUBTOTAL LILAC- Midday (less fares) =</b>	<b>\$39,569</b>

<b>SUBTOTAL OPERATING</b>	<b>39,569</b>
<b>TOTAL COST</b>	<b>\$39,569</b>
<b>ICAAP Share</b>	<b>\$31,655</b>
<b>CyRide Share (assured)</b>	<b>\$7,914</b>

**NOTES:**

\* **Year 1 LILAC Costs: #12 Lilac Midday-Additional Mid-day Trips (Began in 8/2019 via 100% local funding)**  
 Driver Wages – 4.5 hrs./day x 160 days x \$39.46/hr = \$28,411  
 Consumables – 5.3 miles/trip x 7 trips/day x 160 days x \$1.528/mile = \$9,070

\*\* **Average Resident Fare** = Average Cash Deposits/Average Residents Boarding Paying Cash = \$4,040/4,738 = \$0.87  
 (See “Comparison of Cash/Deposits and Use of Tickets FY2019 Avg.” with calculations highlighted in yellow)  
 CyRide decreased its fares in May 2018 from \$1.25 to \$1.00 and its half fares from \$.60 to \$.50. Additionally, CyRide does not recommend utilizing FY2020 average fares due to no fares collected for portions of FY2020 due to COVID-19 and extremely low ridership within the year when fares resumed. Therefore, the FY2019 average fares are more representative for upcoming services in FY2021. CyRide’s full fare was increased to \$1.25 between January 2012 and May 2018.

**Please note: CyRide does not bill for indirect costs.**



**Added Trips**  
**(#12 Lilac - Midday)**  
**Schedule**

<u>Activity</u>	<u>Completion Date</u>
Service Begins (2nd year ICAAP*)	October 1, 2021
Service Ends (2nd year ICAAP*)	September 30, 2022

\* This is Year 2 request for ICAAP funding for Lilac weekday mid-day service.

\* If approved for Year 2 ICAAP funding, CyRide anticipates requesting one more year of ICAAP funding for this service.

**CyRide**  
**Added Frequency (#12 Lilac - Midday)**  
**Official Certification**

The Ames Transit Agency (CyRide) Board of Trustees certifies that it shall:

- (1) commit the necessary local matching funding for project implementation and
- (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.

  
\_\_\_\_\_  
Jacob Schrader, Ames Transit Agency President

8/26/2020  
Date

**CyRide**  
**Added Trips (#12 Lilac - Midday)**  
**MPO Resolution DRAFT**

The Ames Area Metropolitan Planning Organization (AAMPO) approved and endorsed this project on September 22, 2020 with a resolution approving this grant. The resolution is attached.

The ICAAP application form (Form 230017; page 3 or 6) requires that the project or program be identified in the fiscally constrained transportation plan (TIP) and requires the document to be submitted with the application. However, the ICAAP handbook has been revised to state that “Awarded projects” must be added to approved MPO TIP’s and STIP’s (See below).

*[https://iowadot.gov/systems\\_planning/pdf/ICAAP\\_Application\\_Handbook.pdf](https://iowadot.gov/systems_planning/pdf/ICAAP_Application_Handbook.pdf) (page 5):  
Awarded projects must be added to approved MPO or RPA transportation improvement programs (TIPs) and Iowa’s Statewide Transportation Improvement Program (STIP).*

Therefore, once this ICAAP project has been formally approved by the Iowa DOT Commission (early January 2021), the funding will be amended and approved by the MPO in the AAMPO’s FY2020 Transportation Improvement Program in order to begin transferring the federal funding from FHWA to FTA and gain formal grant approval from the Federal Transit Administration.

**RESOLUTION NO. 16-675**

**RESOLUTION APPROVING IOWA CLEAN AIR ATTAINMENT PROGRAM GRANT  
(ICAAP) FOR #9 PLUM SERVICE EXPANSION FOR CYRIDE  
FOR THE CITY OF AMES**

WHEREAS, the Iowa Clean Air Attainment Program is established by the Iowa Department of Transportation; and,

WHEREAS, the Iowa Department of Transportation provides, on a competitive basis, funds for transportation projects with the highest potential for reducing transportation related air pollution and congestion; and,

WHEREAS, CyRide has prepared an application for ICAAP funding for service frequency expansion on route #9 Plum; and,

WHEREAS, it is anticipated that the project will not begin until the ICAAP funds are received after October 1, 2017; and,

WHEREAS, one of the grant requirements is for the Ames Area Metropolitan Planning Organization (MPO), by resolution, declaring the sponsor's proposed project or program conforms to the MPO's regional transportation planning process; and,

WHEREAS, for MPOs, the project or program must be identified in the fiscally-constrained transportation plan.

NOW, THEREFORE, BE IT RESOLVED by the Ames Area Metropolitan Planning Organization Transportation Policy Committee, that the project shown in the Iowa Clean Air Attainment Program grant application, which conforms to the MPO's regional transportation planning process, is hereby approved and certified.

ADOPTED THIS 22<sup>nd</sup> day of November, 2016.



Diane R. Voss, City Clerk



Ann H. Campbell, Mayor

Introduced by: Orazem  
Seconded by: Corrieri  
Voting aye: Beatty-Hansen, Betcher, Campbell, Corrieri, Gartin, Nelson, Orazem  
Voting nay: None Absent: Clinton, Hollingshead, Popp, Staudt

Resolution declared adopted and signed by the Mayor this 22<sup>nd</sup> day of November, 2016.

Placeholder for updated resolution

## Added Trips (#12 Lilac - Midday) Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NOx
<b>Net Project Cost</b>	<b>\$39,569</b>			
Lilac Midday Net Operating Cost	\$39,569			
Operating for One Year - \$39,569				
Number of Years In Project - Operating	1			
<b>#12 Lilac Midday Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Classdays & Finals Days)	160			
Avg. Rd-Trip Commute (Miles*)	5.3			
# Daily Trips	7			
# Riders/Trip	50			
Number of Daily Miles for Lilac	37.1			
Total Estimated Avg. Daily Ridership	350			
Total Cars Taken From Roadway Weekdays (1.2/car)	292			
<b>Emission Reduction By Riders Taking LILAC - Midday</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		73.35	10.9339	5.4696
<b>#12 Lilac Midday: Gross Red. x 160 days x Cars From Roadway x 1 year</b>		<u>3,423,093</u>	<u>510,249</u>	<u>255,248</u>
Total LDGV Emissions Reduced (#12 Lilac Route)		3,423,093	510,249	255,248
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV #12 Lilac Emissions x 37.1 miles/day x 160 days x 1 year		<u>32,909</u>	<u>5,431</u>	<u>60,405</u>
TOTAL (40' Bus) HDDV Emissions		32,909	5,431	60,405
<b>Net Reduction for LILAC Midday ROUTE :</b>		<b>3,390,184</b>	<b>504,817</b>	<b>194,843</b>
<b>Cost Effectiveness for LILAC - Midday</b>		<b>\$ 11.67</b>	<b>\$ 78.38</b>	<b>\$ 203.08</b>
<b>Net Reduction for Project :</b>				
		<b>3,390,184</b>	<b>504,817</b>	<b>194,843</b>
<b>Total Reduction for Project - kg/project</b>		<b>3,390.2</b>	<b>504.8</b>	<b>194.8</b>
<b>Net Reduction Per Year:</b>		<b>3,390,184</b>	<b>504,817</b>	<b>194,843</b>
<b>Total Reduction Per Year - kg/year</b>		<b>3,390.2</b>	<b>504.8</b>	<b>194.8</b>
<b>Cost Effectiveness:</b>				
<b>Total Project Cost</b>		<b>\$39,569</b>		
<b>One Yr. Project Total Cost= (\$39,569/1)</b>		<b>\$39,569</b>		
<b>CO</b>		<b>\$11.67</b>		
<b>VOC</b>		<b>\$78.38</b>		
<b>NOx</b>		<b>\$203.08</b>		

\* Based on statistics, riders are riding the entire Lilac Mid-day route to reach their destination



## Minority Impact Statement

Pursuant to 2008 Iowa Acts, HF 2393, Iowa Code 8.11, all grant applications submitted to the State of Iowa that are due beginning Jan. 1, 2009, shall include a Minority Impact Statement. This is the state's mechanism for requiring grant applications to consider the potential impact of the grant project's proposed programs or policies on minority groups.

**Please choose the statement(s) that pertains to this grant application. Complete all the information requested for the chosen statement(s). Submit additional pages as necessary.**

- The proposed grant project programs or policies could have a disproportionate or unique **positive** impact on minority persons.

Describe the positive impact expected from this project.

The City of Ames has an 10.24% Asian population and any new route expansion on high capacity corridors will certainly have a positive impact on this minority and limited-English proficient group living within the Ames community. Specifically, the routes in west Ames travels along the Mortensen, Steinbeck and Dickensen corridors in west Ames which have developed into a high capacity corridors where a majority of university students reside in high residential apartment complexes. The residents living in these apartments along these corridors will be provided transportation directly to central ISU campus. While this service is designed to serve the general public, Ames residents of all races and genders living within the community will benefit from this grant application and service.

---

Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

- The proposed grant project programs or policies could have a disproportionate or unique **negative** impact on minority persons.

Describe the negative impact expected from this project.

---

Present the rationale for the existence of the proposed program or policy.

---

Provide evidence of consultation with representatives of the minority groups impacted.

---

Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

The proposed grant project programs or policies are **not expected to have** a disproportionate or unique impact on minority persons.

Present the rationale for determining no impact.

---

I hereby certify that the information on this form is complete and accurate, to the best of my knowledge.

Name Barbara Neal 

Title Transit Director

#### Definitions

"Minority Persons," as defined in Iowa Code 8.11, means individuals who are women, persons with a disability, Blacks, Latinos, Asians or Pacific Islanders, American Indians, and Alaskan Native Americans.

"Disability," as defined in Iowa Code 15.102, subsection 7, paragraph "b," subparagraph (1):

b. As used in this subsection:

(1) "*Disability*" means, with respect to an individual, a physical or mental impairment that substantially limits one or more of the major life activities of the individual, a record of physical or mental impairment that substantially limits one or more of the major life activities of the individual, or being regarded as an individual with a physical or mental impairment that substantially limits one or more of the major life activities of the individual.

"Disability" does not include any of the following:

- (a) Homosexuality or bisexuality.
- (b) Transvestism, transsexualism, pedophilia, exhibitionism, voyeurism, gender identity disorders not resulting from physical impairments or other sexual behavior disorders.
- (c) Compulsive gambling, kleptomania, or pyromania.
- (d) Psychoactive substance abuse disorders resulting from current illegal use of drugs.

"State Agency," as defined in Iowa Code 8.11, means a department, board, bureau, commission, or other agency or authority of the State of Iowa.

# **Iowa Department of Transportation Clean Air Attainment Funds Application**

## **Added Night Trips (#6 Brown - Night)**

**Submitted to:**

**IOWA DOT**

**By:**

**AMES TRANSIT AGENCY (CYRIDE)  
601 N. University Blvd.  
Ames, Iowa 50010**

**October 1, 2020**



**PROJECT APPLICATION  
IOWA CLEAN AIR ATTAINMENT PROGRAM (ICAAP)**

**General Information:**

Applicant Agency: Ames Transit Agency E-mail: bneal@cyride.com  
Public Agency (required)

Contact Person (Name and Title): Barbara Neal, Transit Director  
601 N. University Blvd.

Complete Mailing Address: \_\_\_\_\_

Ames IA 50010 515-239-5565  
City State ZIP Code Daytime Phone

If more than one agency or organization is involved in this project, please state the name, contact person, mailing address, and telephone number of the second agency. (Attach an additional page if more than two agencies are involved.)

Co-Applicant Agency: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Public Agency, Non-Profit Organization<sup>1</sup>, For-Profit Organization<sup>1</sup>, or Individual<sup>1</sup>

Contact Person (Name and Title): \_\_\_\_\_  
Street Address and/or Box Number

Complete Mailing Address: \_\_\_\_\_

\_\_\_\_\_ City State ZIP Code Daytime Phone

**Project Information:**

Project Title<sup>2</sup>: #6 Brown - Night

Project Description (including length, if applicable):  
 In August 2018, CyRide redesigned its bus services throughout Ames area which included adding service until 8:00pm on the #6 Brown route. However, the community desired even later trips along this route due to evening university evening classes and meetings. As a result, CyRide added additional night service trips in August 2019 to the #6 Brown route due to additional demand from residents between North Grand Mall and Towers residence halls (partial segment of the full route). Therefore, this ICAAP request is for these additional night service trips for service beginning in October 2021 for this portion of the route.

\*Project priority (1 = highest priority): 4 (a sponsor submitting multiple applications in this funding cycle must assign a numerical rank or priority to each application.)<sup>3</sup>

\*Assign the proposed project to one or more of the following categories (check one or more):

- |  |  |
|--|--|
| <input type="checkbox"/> Transportation-Related Project in the State Implementation Plan (SIP) | <input type="checkbox"/> Shared-Ride   |
| <input type="checkbox"/> Transportation Control Measure (TCM)                                  | <input type="checkbox"/> Bicycle or <input type="checkbox"/> Pedestrian Facility or Program (select one) |
| <input type="checkbox"/> Traffic Flow Improvement (Intersection, Signalization, Other)         | <input type="checkbox"/> Intermodal Freight  |
| <input type="checkbox"/> Planning and Project Development                                      | <input type="checkbox"/> Passenger   |
| <input type="checkbox"/> Travel Demand Management (TDM)  | <input type="checkbox"/> Alternative Fuels   |
| <input checked="" type="checkbox"/> Transit-Related Improvement                                | <input type="checkbox"/> Vehicle Inspection and Maintenance Program                                      |
|  | <input type="checkbox"/> Outreach Activity (Education, Advertising, or Technical Assistance)             |

\*Is the project consistent with the State Implementation Plan for air quality for non-attainment areas?  Yes  No  Not Applicable

\*Is the project consistent with the MPO's local congestion management plan?  Yes  No  Not Applicable

\*Is the project consistent with the  MPO  RPA  Statewide Long-Range Transportation Plan?  Yes  No  Not Applicable

Notes: <sup>1</sup>Requires public agency as co-sponsor of application.  
<sup>2</sup>The term "project" means any ICAAP infrastructure or program proposal.  
<sup>3</sup>The Iowa Department of Transportation will use the priority ratings to reflect the sponsor.

**Project Costs (an Itemized breakdown must be included on an attached sheet):**

Total Cost: \$37,481.00  
 Iowa Clean Air Attainment Program Fund Request: \$29,984.00  
 Applicant Match \$7,497.00

*Projects with a private for-profit co-applicant require a minimum 50 percent applicant match; all other projects require a minimum 20 percent applicant match.*

List All Applicant Match Sources	Amount	Assured or Anticipated (Date Anticipated)
1. CyRide Operating Budget	\$7,497.00	July 01, 2021
2. Estimated Fares (cost above is 'Net	\$111.00	October 01, 2021
3.		

Are any state funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

Are any other federal funds involved in this project?  Yes  No

If Yes, please explain the source and conditions:

**Estimated Project Development Schedule:**

Design: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Land Acquisition: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Construction: Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_

Has any part of this project been started?  Yes  No

If Yes, please explain:

CyRide began the first year of service in August 2019 with 100% local funding from CyRide. A previous ICAAP request (Year 1 of ICAAP request) funded year two of services from October 1, 2020 through September 30, 2021. If funded, this ICAAP expansion (Year 2 of ICAAP request) would fund the third year of services from October 2021 through September 2022.

How do you plan to measure the success of this project?

Four evaluation methods will be used: 1) Passenger Ridership 2) Customer Comments 3) Passengers per hour and 4) Total Emissions saved

**Required Documentation and Narrative Information**

The following documents and narratives must be submitted with this application. In the upper right corner of each document or narrative write the corresponding letter shown below.

- A. A NARRATIVE assessing existing congestions/air quality conditions, outlining the concept of the proposed project, and providing adequate project justification. How will this project reduce congestion, reduce travel or single occupant vehicle usage, and/or improve air quality? Which transportation-related pollutant(s) are being addressed: carbon monoxide, ozone, or particulate matter (PM)?
- B. A DETAILED MAP identifying the location of the project and clearly differentiating the subject project from any past or future project phases.
- C. An ITEMIZED BREAKDOWN of the total project costs. This documentation does not need to be a detailed, line-item type of estimate. However, it must accomplish two objectives: First, it must show the method by which the cost estimate was prepared; and second, it must enable a reviewer to determine if the cost estimate is reasonable. The manner in which these objectives are achieved may vary widely depending on the type, scope, and complexity of the project. Absent a fully itemized list of costs, some general guidelines for possible methods of estimating each type of project cost are provided on Attachment A.
- D. A TIME SCHEDULE for the total project development.
- E. An OFFICIAL CERTIFICATION from the applicant's governing body (authority) that it shall:
  - (1) commit the necessary local matching funding for project implementation and
  - (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.
- F. An ADOPTED FORMAL RESOLUTION from the appropriate MPO or RPA declaring the sponsor's proposed project or program conforms to the MPO's or RPA's regional transportation planning process. (For MPOs, the project or program must be identified in the fiscally constrained transportation plan and, if applicable, the congestion management plan in TMAs.)
- G. CALCULATIONS for vehicle emission reductions and total project cost-effectiveness for the targeted pollutants. Project applicant must show through a quantitative analysis how many kilograms of pollutant will be reduced (CO, VOC, NOx, and, if applicable, PM). Project sponsor must calculate the cost-effectiveness of the project by: Dividing the total annualized project cost by the number of kilograms per year of pollutant reduced (\$ per kg). Applicant must also show all assumptions and source of data used to calculate the estimates. The applicant must use the most current vehicle emission factors developed by the Iowa DNR and consistent with the U.S. EPA's MOBILE 6.2 air quality model. These emission factors are periodically updated and may be obtained from the Iowa DOT's ICAAP website at: [https://iowadot.gov/systems\\_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP](https://iowadot.gov/systems_planning/Grant-Programs/Iowa-Clean-Air-Attainment-Program-ICAAP).
- H. Completed MINORITY IMPACT STATEMENT attached to application.

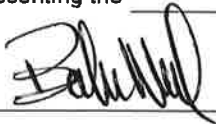
The award of ICAAP funds; any subsequent funding or letting of contracts for design, construction, reconstruction, improvement, or maintenance; and the furnishing of materials for this project shall not involve direct or indirect interest of any state, county, or city official, elective or appointive. All of the above are prohibited by Iowa Code 314.2, 362.5, or 331.342. Any award of funding or any letting of a contract in violation of the foregoing provisions shall invalidate the award of ICAAP funding and authorize a complete recovery of any funds previously disbursed.

**Certification**

To the best of my knowledge and belief, all information included in this application is true and accurate, including the commitment of all physical and financial resources. This application has been duly authorized by the participating local authority. I understand the attached **official endorsement(s)** binds the participating local governments to assume responsibility for adequate maintenance of any new or improved facilities.

If ICAAP funding assistance is approved for the project described in this application, I understand that an executed contract between the applicant and the Iowa DOT is required before such funding assistance can be authorized for use in implementing the project.

Representing the Ames Transit Agency



(Name of Applicant's Governing Authority)

Signature



Date

Barbara Neal, Transit Director

August 26, 2020

Typed Name and Title  
(Governing Authority Official)

Date

**CyRide**  
**(#6 Brown - Night)**  
**Added Trips**

**Narrative**

**Background**

Ames Transit Agency (d.b.a CyRide) directly operates fixed route services that are open to the general public within the Ames community including Iowa State University (ISU). The amount of transit service in this small community, of approximately 65,000 is unusually high as a result of the intensive use by university students. To accommodate this high transit demand, CyRide operates 18 hours a day with service frequencies between 4 – 40 minutes. **However in the last six years, ISU enrollment has grown by 22% from 28,682 students to approximately 35,000! During this same timeframe, CyRide’s ridership has grown by over 1.6 million passengers.**

In May 2017, CyRide completed its first ever system redesign study (<https://www.cyrider.com/system-redesign>) and residents along the #6 Brown route demanded later evening transit service along these corridors through the public input process. As a result of the entire service modifications, CyRide offered later evening service until 8:00 p.m. on the entire #6 Brown route to the ISU Research Park. This allowed employees to work in this area later at night as well as served major apartment complexes in the University Blvd. corridor. However, Iowa State University had expanded its evening classes as late as 10:00 pm and the campus Library remained open until midnight. Thus, there remained gaps in service and residents were still complaining that they couldn’t travel via bus back home in the evening from campus.

Due to overwhelming requests by the public, CyRide added additional night trips to this route, between Towers – Campus – North Grand Mall - that began in August 2019 funded at 100% with CyRide’s local budget due to demand for these evening trips until 10:00 p.m. While the service does not serve the ISU Research Park area, the limited English proficient community is served that live along Stange and Bloomington north of campus.

Therefore, this ICAAP application request is only for **#6 Brown night trips** between Towers and North Grand Mall beginning in October 2021.

## Project Description/Justification

***Grant Request***  
***Added Trips - #6 Brown - Night***

The funding request below is for additional evening trips for the **#6 Brown** route implemented between Towers residence halls – ISU campus - North Grand Mall during Iowa State University class days. This service was initially implemented in August 2019 with 100% CyRide local funds. ICAAP guidelines allow transit agencies to fund three years of services within the first five years of service. The Board’s initial approval for this additional service was in January 2019 for the FY2019 budget after the ICAAP’s October 2018 grant application deadline. ICAAP funded this service for its second year of operation between October 2020 through September 2021.

This ICAAP request is for **evening #6 Brown’s** third year of operation (2<sup>nd</sup> Year ICAAP) for service beginning October 2021 through September 2022.

The information below describes CyRide’s full request for the operating of the **#6 Brown – Night** service.

**#6 Brown – Night**  
**(ISU School Weekdays) – Year 1**

**CyRide proposes to provide new evening trips for the #6 Brown route, by operating a bus every 30 minutes during the weekday evenings between 8:00 pm – 10:30 pm operating between Towers residence halls – Iowa State University (ISU) campus – North Grand Mall. (This route will not travel the route segment between Towers and the ISU Research Park after 8:00 p.m.) Additionally, this route will operate only when Iowa State University holds school-year classes or approximately 160 weekdays out of the year.**

Below are the additional trips that were added for Brown North and Brown South services.

<b>#6 Brown South (Night Service)</b>					
<b>ISU Class Days and Finals Days Only</b>					
<b>(Added Night trips shown below)</b>					
<b>North Grand Mall</b>	<b>Aspen &amp; Stange</b>	<b>Kildee Hall</b>	<b>Friley Hall</b>	<b>Lynn &amp; Knapp</b>	<b>Towers Turnaround</b>
8:00	8:08	8:15	8:20	8:22	8:25
8:30	8:38	8:45	8:50	8:52	8:55
9:00	9:08	9:15	9:20	9:22	9:25
9:30	9:38	9:45	9:50	9:52	9:55

<b>#6 Brown North (Night Service)</b>					
<b>ISU Class Days and Finals Days Only</b>					
<b>(Added Night trips shown below)</b>					
<b>Towers Turnaround</b>	<b>Lynn &amp; Knapp</b>	<b>Student Services</b>	<b>Bessey Hall</b>	<b>Aspen &amp; Stange</b>	<b>North Grand Mall</b>
8:30	8:32	8:34	8:39	8:45	8:53
9:00	9:02	9:04	9:09	9:15	9:23
9:30	9:32	9:34	9:39	9:45	+
10:00	10:02	10:04	10:09	10:15	+



CyRide anticipates that this route will generate 180 daily riders on this added evening service given that it serves apartments and university housing in high-density areas along Bloomington, Stange, and Welch. Specifically, there is a large limited English proficient group living in the Schilletter Village and University Village university housing complexes along Stange. This has a high concentration of Mandarin Chinese speaking residents that would benefit from additional service on the #6 Brown route. Specifically, they noted that evening connections to the Walmart and North Grand Mall areas were essential for their shopping needs.

CyRide anticipates a healthy ridership over ISU class days during the evenings as residents become more and more aware of the new trips and how they serve them. (See Exhibit B – Brown Route for route alignment details.)

The following information provides operation-specific data for these additional trips:

#6 Brown Weekday (Night Trips)

Hours of Service: 3.8

Number of Trips: 4

Avg. Passengers/Trip (Year 1): 45

Miles/Trip: 11.7

Miles: 46.8

Days of Operation/Year: 160 (ISU Class & Finals days only)

Ridership: 180 daily rides (45 pass/trip \* 4 trips)

This route will serve the following commercial, residential and university destinations as illustrated within Exhibit B:

- **#6 Brown (Added Night Trips):** Towers Residence Halls, Welch Road apartments, ISU Campustown Businesses (86 total); <http://www.amescampustown.com/>, Greek Housing, Memorial Union, ISU Campus (Student Services, Union Drive Association, Kildee/Bessey Halls), Fredrickson Court (high residential housing), University Village (high residential housing), Schilletter Village (high residential housing, Ames Fitness Center North, Somerset Veterinary Hospital, Wallaby's Bar & Grille, El Azteca, Mainstream Living, Dentistry at Somerset, Brick City Grill, Fareway Grocery, Somerset Village (high residential housing), WalMart, JCPenney, Kohl's, TJ Maxx, North Grand Mall (<https://northgrandmall.com/>) businesses.

**Added Emissions Factors**

The project emissions in Exhibit G are calculated based on the required Iowa DNR's current vehicle emission factors data posted on the Iowa DOT's ICAAP website

## Conclusion

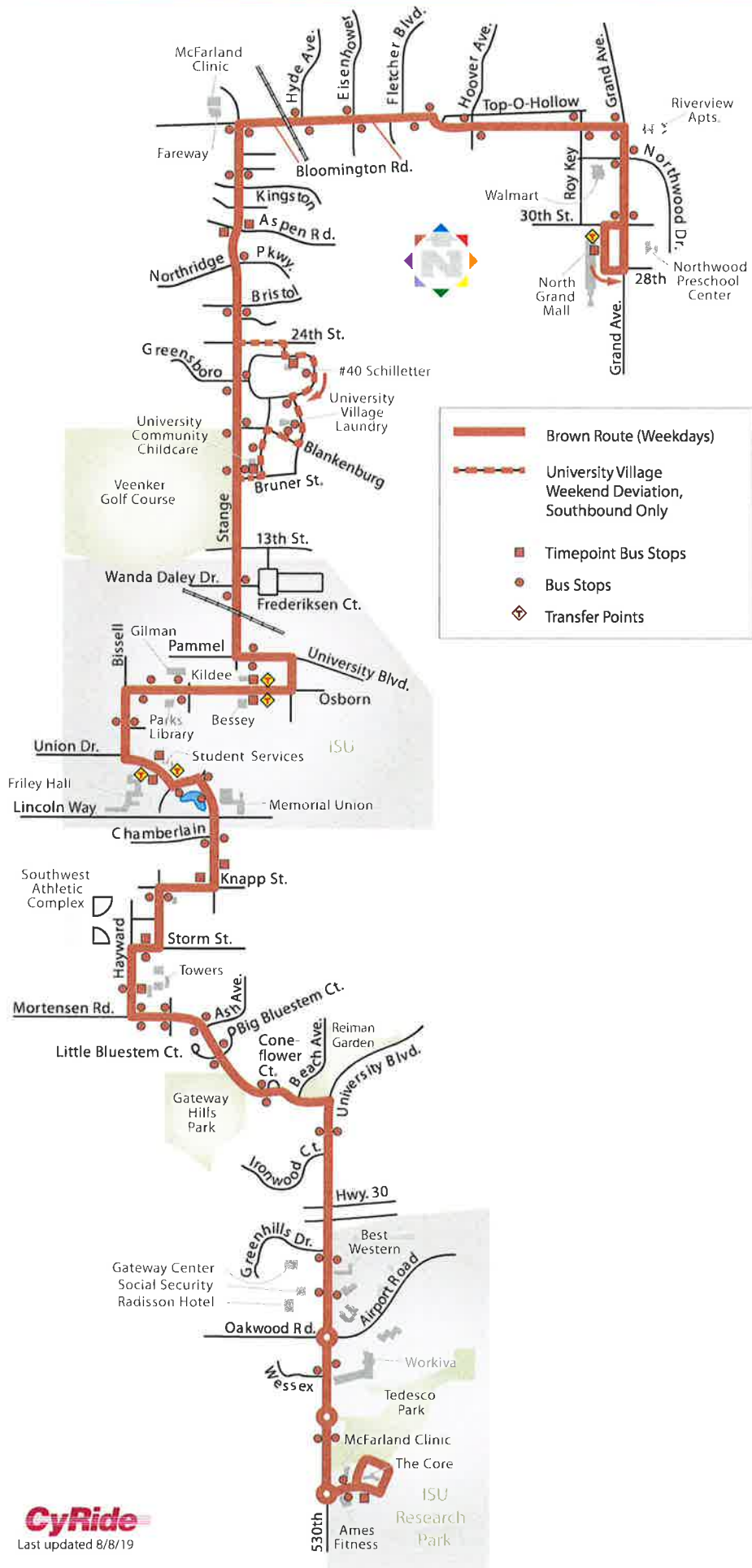
The advantages of supporting this grant application can provide numerous benefits to the City of Ames/Iowa State University/Story County through:

- Increased transit service coverage
- Improved transit trips during the evening
- Improved air quality with fewer single-occupant cars and technologically improved bus engines

While students are committed to paying for the improved services required to meet their higher transit demands, unanticipated financial increases in the double-digits would be needed to support these new evening trips. Unanticipated ridership and financial increases occur when reliable enrollment numbers are not available until only a few weeks after the fall semester begins. ICAAP funding will allow student fees to increase more gradually, so that at the end of the three-year allowance, funding will be sufficient to continue these services into the future.

Without funding for this service enhancement, passengers would either need to walk home after evening classes or find a ride from a friend. Additional evening trips were one of the most requested improvements during the initial implementation of service in 2018-2019. The evening service on Brown should be added to allow later evening services to these areas of the LEP community. CyRide estimates that approximately 28,800 new rides would be generated from these extra trips provided along the Brown route corridors throughout a single year.

CyRide encourages the Iowa DOT to provide support for this night route expansion (second year request for ICAAP funding) along these high-density corridors and LEP community living in Schilletter/University Villages.



## CyRide Added Trips (#6 Brown - Night) Budget

Activity

Cost

**OPERATING:**

**#6 Brown Weekday Route (NIGHT – ISU School Days Only)**

**YEAR 2– (Request for service beginning October 2021); Service Began 8/2019 (100% funded by CyRide)**

**Costs calculated below by inflating first year costs by 3% for 2020 and another 3% for 2021.**

Driver Wages – <b>\$23,992 (Yr. 1*)</b> x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	\$25,453
Consumables – <b>\$11,442 (Yr. 1*)</b> x 1.03 (Yr. 2) x 1.03 (Yr. 3) =	<u>\$12,139</u>
<b>SUBTOTAL</b>	<b>\$37,592</b>
<b>Less Fares</b>	
0.2 riders/trip x 4 trips x 160 days x **\$0.87 average resident fare =	(\$111)
49.8 riders/trip x 4 trips x 160 days x \$0.00 fare (Free ISU ID card) =	<u>(\$0)</u>
<b>YEAR 1 SUBTOTAL Brown - Night (less fares) =</b>	<b>\$37,481</b>

<b>SUBTOTAL OPERATING</b>	<b>37,481</b>
<b>TOTAL COST</b>	<b>\$37,481</b>
<b>ICAAP Share</b>	<b><u>\$29,984</u></b>
<b>CyRide Share (assured)</b>	<b>\$7,497</b>

**NOTES:**

\* **Year 1 Brown Night Costs: #6 Brown Night – Added Trips (Began in 8/2019 via 100% local funding)**

Driver Wages – 3.8 hrs./day x 160 days x \$39.46/hr =	\$23,992
Consumables – 11.7 miles/trip x 4 trips/day x 160 days x \$1.528/mile =	\$11,442

\*\* **Average Resident Fare** = Average Cash Deposits/Average Residents Boarding Paying Cash = \$4,040/4,738 = \$0.87  
 (See “Comparison of Cash/Deposits and Use of Tickets FY2019 Avg.” with calculations highlighted in yellow)  
 CyRide decreased its fares in May 2018 from \$1.25 to \$1.00 and its half fares from \$.60 to \$.50. Additionally, CyRide cannot utilize FY2020 average fares due to no fares collected for portions of FY2020 due to COVID-19 and lower ridership thereafter. Therefore, the FY2019 average fares are more representative for upcoming services in FY2021. CyRide’s full fare was increased to \$1.25 between January 2012 and May 2018.

**Please note: CyRide does not bill for indirect costs.**



**Added Trips**  
**(#6 Brown - Night)**  
**Schedule**

<b><u>Activity</u></b>	<b><u>Completion Date</u></b>
Service Begins (1st year ICAAP*)	October 1, 2021
Service Ends (1st year ICAAP*)	September 30, 2022

\* This is Year 2 request for ICAAP funding for Brown weekday night service.

\* If approved for Year 2 ICAAP funding, CyRide anticipates requesting one more additional year of ICAAP funding for this service.

**CyRide**  
**Added Frequency (#6 Brown - Night)**  
**Official Certification**

The Ames Transit Agency (CyRide) Board of Trustees certifies that it shall:

- (1) commit the necessary local matching funding for project implementation and
- (2) upon project completion, be responsible for adequately maintaining and operating the project for public use during the project's useful life.



\_\_\_\_\_  
Jacob Schrader, Ames Transit Agency President

8/26/2020

\_\_\_\_\_  
Date

**CyRide**  
**Added Trips (#6 Brown - Night)**  
**MPO Resolution DRAFT**

The Ames Area Metropolitan Planning Organization (AAMPO) approved and endorsed this project on September 22, 2020 with a resolution approving this grant. The resolution is attached.

The ICAAP application form (Form 230017; page 3 or 6) requires that the project or program be identified in the fiscally constrained transportation plan (TIP) and requires the document to be submitted with the application. However, the ICAAP handbook has been revised to state that “Awarded projects” must be added to approved MPO TIP’s and STIP’s (See below).

*[https://iowadot.gov/systems\\_planning/pdf/ICAAP\\_Application\\_Handbook.pdf](https://iowadot.gov/systems_planning/pdf/ICAAP_Application_Handbook.pdf) (page 5):  
Awarded projects must be added to approved MPO or RPA transportation improvement programs (TIPs) and Iowa’s Statewide Transportation Improvement Program (STIP).*

Therefore, once this ICAAP project has been formally approved by the Iowa DOT Commission (early January 2021), the funding will be amended and approved by the MPO in the AAMPO’s FY2020 Transportation Improvement Program in order to begin transferring the federal funding from FHWA to FTA and gain formal grant approval from the Federal Transit Administration.



RESOLUTION NO. 16-675

RESOLUTION APPROVING IOWA CLEAN AIR ATTAINMENT PROGRAM GRANT (ICAAP) FOR #9 PLUM SERVICE EXPANSION FOR CYRIDE FOR THE CITY OF AMES

WHEREAS, the Iowa Clean Air Attainment Program is established by the Iowa Department of Transportation; and,

WHEREAS, the Iowa Department of Transportation provides, on a competitive basis, funds for transportation projects with the highest potential for reducing transportation related air pollution and congestion; and,

WHEREAS, CyRide has prepared an application for ICAAP funding for service frequency expansion on route #9 Plum; and,

WHEREAS, it is anticipated that the project will not begin until the ICAAP funds are received after October 1, 2017; and,

WHEREAS, one of the grant requirements is for the Ames Area Metropolitan Planning Organization (MPO), by resolution, declaring the sponsor's proposed project or program conforms to the MPO's regional transportation planning process; and,

WHEREAS, for MPOs, the project or program must be identified in the fiscally-constrained transportation plan.

NOW, THEREFORE, BE IT RESOLVED by the Ames Area Metropolitan Planning Organization Transportation Policy Committee, that the project shown in the Iowa Clean Air Attainment Program grant application, which conforms to the MPO's regional transportation planning process, is hereby approved and certified.

ADOPTED THIS 22<sup>nd</sup> day of November, 2016.

*Diane R. Voss*  
Diane R. Voss, City Clerk

*Ann H. Campbell*  
Ann H. Campbell, Mayor

Introduced by: Orazem  
Seconded by: Corrieri  
Voting aye: Beatty-Hansen, Betcher, Campbell, Corrieri, Gartin, Nelson, Orazem  
Voting nay: None Absent: Clinton, Hollingshead, Popp, Staudt

Resolution declared adopted and signed by the Mayor this 22<sup>nd</sup> day of November, 2016.

Placeholder for updated resolution

## Added Trips (#6 Brown- Night Emissions Calculation

Calculation/Assumption	Factors	CO	VOC (HC)	NOx
<b>Net Project Cost</b>	<b>\$37,481</b>			
Brown Night Net Operating Cost	\$37,481			
Operating for One Year - \$40,703				
Number of Years In Project - Operating	1			
<b>#6 Brown Route Service Assumptions</b>				
Number of days/Yr. in Project (ISU Classdays & Finals Days)	160			
Avg. Rd-Trip Commute (Miles*)	11.7			
# Daily Trips	4			
# Riders/Trip	45			
Number of Daily Miles	46.8			
Total Estimated Avg. Daily Ridership	180			
Total Cars Taken From Roadway Weekdays (1.2/car)	150			
<b>Emission Reduction By Riders Taking LILAC</b>				
Emission Factor (30 mph) - LDGV		13.84	2.063	1.032
Emission Factor x Avg. Commute Length*		161.93	24.1371	12.0744
<b>#6 Brown: Gross Red. x 160 days x Cars From Roadway x 1 year</b>		<u>3,886,272</u>	<u>579,290</u>	<u>289,786</u>
Total LDGV Emissions Reduced		3,886,272	579,290	289,786
<b>Emission Increase For Standard Buses:</b>				
Emission Factor (10 mph) - HDDV		5.544	0.915	10.176
(40' Bus) HDDV Emissions x 46.8 miles/day x 160 days x 1 year		<u>41,513</u>	<u>6,852</u>	<u>76,198</u>
TOTAL (40' Bus) HDDV Emissions		41,513	6,852	76,198
<b>Net Reduction for Brown Night:</b>		<b>3,844,759</b>	<b>572,439</b>	<b>213,588</b>
<b>Cost Effectiveness for Brown Night</b>		<b>\$ 9.75</b>	<b>\$ 65.48</b>	<b>\$ 175.48</b>
<b>Net Reduction for Project :</b>				
		<b>3,844,759</b>	<b>572,439</b>	<b>213,588</b>
<b>Total Reduction for Project - kg/project</b>		<b>3,844.8</b>	<b>572.4</b>	<b>213.6</b>
<b>Net Reduction Per Year:</b>		<b>3,844,759</b>	<b>572,439</b>	<b>213,588</b>
<b>Total Reduction Per Year - kg/year</b>		<b>3,844.8</b>	<b>572.4</b>	<b>213.6</b>
<b>Cost Effectiveness:</b>				
<b>Total Project Cost</b>		<b>\$37,481</b>		
<b>One Yr. Project Total Cost= (\$37,481/1)</b>		<b>\$37,481</b>		
<b>CO</b>		<b>\$9.75</b>		
<b>VOC</b>		<b>\$65.48</b>		
<b>NOx</b>		<b>\$175.48</b>		

\* Based on statistics, riders are riding the entire Brown route to reach their destination

## Minority Impact Statement

Pursuant to 2008 Iowa Acts, HF 2393, Iowa Code 8.11, all grant applications submitted to the State of Iowa that are due beginning Jan. 1, 2009, shall include a Minority Impact Statement. This is the state's mechanism for requiring grant applications to consider the potential impact of the grant project's proposed programs or policies on minority groups.

**Please choose the statement(s) that pertains to this grant application. Complete all the information requested for the chosen statement(s). Submit additional pages as necessary.**

- The proposed grant project programs or policies could have a disproportionate or unique **positive** impact on minority persons.

Describe the positive impact expected from this project.

The City of Ames has an 10.24% Asian population and any new route expansion on high capacity corridors will certainly have a positive impact on this minority and LEP group living within the Ames community. Specifically, the Brown route directly serves limited English proficient community living along Stange Road in Schilleter/University Villages. The residents living in these areas will be provided transportation directly to central ISU campus, campustown and shopping area along the route later in the evening providing a positive impact on this transit dependent population. While this service is designed to serve the general public, Ames residents of all races and genders living within the community will benefit from this grant application and service.

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Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

- The proposed grant project programs or policies could have a disproportionate or unique **negative** impact on minority persons.

Describe the negative impact expected from this project.

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Present the rationale for the existence of the proposed program or policy.

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Provide evidence of consultation with representatives of the minority groups impacted.

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Indicate which groups are impacted.

- Women     Persons with a disability     Blacks     Latinos     Asians  
 Pacific Islanders     American Indians     Alaskan Native Americans     Other \_\_\_\_\_

The proposed grant project programs or policies are **not expected to have** a disproportionate or unique impact on minority persons.

Present the rationale for determining no impact.

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I hereby certify that the information on this form is complete and accurate, to the best of my knowledge.

Name Barbara Neal 

Title Transit Director

#### Definitions

"Minority Persons," as defined in Iowa Code 8.11, means individuals who are women, persons with a disability, Blacks, Latinos, Asians or Pacific Islanders, American Indians, and Alaskan Native Americans.

"Disability," as defined in Iowa Code 15.102, subsection 7, paragraph "b," subparagraph (1):

b. As used in this subsection:

(1) "*Disability*" means, with respect to an individual, a physical or mental impairment that substantially limits one or more of the major life activities of the individual, a record of physical or mental impairment that substantially limits one or more of the major life activities of the individual, or being regarded as an individual with a physical or mental impairment that substantially limits one or more of the major life activities of the individual.

"*Disability*" does not include any of the following:

- (a) Homosexuality or bisexuality.
- (b) Transvestism, transsexualism, pedophilia, exhibitionism, voyeurism, gender identity disorders not resulting from physical impairments or other sexual behavior disorders.
- (c) Compulsive gambling, kleptomania, or pyromania.
- (d) Psychoactive substance abuse disorders resulting from current illegal use of drugs.

"State Agency," as defined in Iowa Code 8.11, means a department, board, bureau, commission, or other agency or authority of the State of Iowa.